

Memo to Board of Governors**May 7, 2014****RE: Golf Course Summer Events Update**

As I am sure you're all aware, we run many events and participate in many others throughout the summer. Please review the following list of events, some of which are subject to change. I have included short descriptions but please feel free to ask for more information in the meeting.

- May 8-19 – Golf In Schools Program at Homestake Peak K-8
 - Ben and Dave will teach ALL 4th and 5th graders at the school for 3 sessions followed by a field-day on May 19th where all kids will come to the Driving Range for a golf clinic.
- May 17th – EagleVail Community Golf Tournament
- May 18th – Big Break Style Skills Challenge
 - Based on the popular TV show, The Big Break, we will offer the public a chance to try their skills on the driving range for a \$10 fee, all going back into prize payouts.
- May 23rd – 18-holes opening on main course
- May 24th – Willow Creek Par 3 opening
- May 20th – Homestake Peak 8th grade Service day
- May 29th- Sept 11th – Buckets & Brews on the driving range every Thursday.
 - Sponsored by Coors Light and other various local businesses, we will have “Happy hour” on the driving range with contests and prizes to give away each week.
- June 3rd – Men’s and Ladies Leagues begin.
 - Ladies play Tuesday morning, Men play Sunday afternoons
- June 9-12 – The First Tee Junior Camp #1
 - First Tee Players League also starts in the beginning of June.
- June 9th - “Get Golf Ready” adult beginner clinics will be offered starting in June.
 - \$99 for 4 group lessons geared for adult beginners.
- June 15th – 2nd annual Father’s Day Golf Extravaganza on the Driving range
 - Titleist Demo day for adults and other fun games for kids
- June 23rd – Colorado PGA Pro-am
- Glowball – night golf tournaments at Willow Creek Par 3. We will try to offer on the full moon nights in June, July and August
- July 3rd – Firecracker 2-person scramble and open long drive contest.
 - Afternoon tournament followed by long drive contest and watching fireworks from 1st tee.
- July 7-10 – The First Tee Junior Camp Session #2
- August 4-7 – The First Tee Junior Camp Session #3

We have plans for added events at the Par 3 course this summer as well as partnering with the pool and community on other events. As always, depending on registration, some events are subject to change or cancelation.

Respectfully Submitted,
Ben Welsh
Director of Golf

EagleVail Swimming Pool Activities--2014

By: Jeff Layman, Community Manager
Joey Roberts, Pool Manager
Jeff Ozbirn, Assistant Pool Manager
Swimming Pool Committee: Ginny Snowdon, Chair

Issue

Jeff will introduce Joey and Jeff as the new leadership team at the pool, and answer any questions regarding pool events, activities and operations for 2014.

Background

Joey Roberts and Jeff Ozbirn have been hired as Pool Manager and Assistant Manager at the EV Swimming Pool for the Summer of 2014. They are busy getting the pool in shape for its May 17 soft opening and the Memorial Day weekend Grand Opening. This paper describes some of the events and activities, as well as some of our operational plans.

Discussion

Events

- Moonlight Swims: Four Moonlight Swims are scheduled; one per month.
- Splash n Dash: Two of these fun duathlons, featuring a short swim, followed by a shorter run, will be held in June. We will cross market these with Avon's "Dunk n Dash" series.
- Family Nights: All Sundays from 5-8 will be designated as Family Nights, with special admission fees.
- Teen Parties: HPS will host at least one party at the pool.
- "Dive In" Movie: We are exploring the idea of having a movie at the pool, if we can reduce the cost of equipment rentals.

Activities (see attached)

- Brand new kids Swim Team under the coaching direction of former four-year University of San Diego swimmer and San Diego beach guard Claire Altenau. Recruiting is currently underway. The team will practice in the mornings on Monday-Thursday, starting June 9 and participate in four meets. The season wraps up on August 8.
- A two week "pre-season" early AM swim series was offered starting a May 5. 20 or so swimmers took advantage of the offer. This will preface the season-long Adult Coached Lap Swim and the Stroke Clinics to start on about June 9.
- Swim lessons, Aqua-Aerobics and Yoga will be offered again (see attached).
- Horseshoes, badminton and other yard games will be available at the pool front desk to borrow for use in Pavilion Park.

Rates (see attached)

- Daily Rates have not changed for 2014.
- Pass Rates have increased slightly. In most cases, by less than 5%.
- Our Swim Team Rate is \$50 to \$100 less than what was charged last year, depending on the level of the swimmer. All EV swimmers will pay the same amount.
- Swim lesson rates did not change from last summer.
- Water Aerobics and Yoga drop in fees were changed from \$4 to \$5. Pass rates remained the same.
- Adult Lap Swimming passes were raised to \$140/\$150 for residents/non-residents.

Operations

- **Leadership:** In addition to Joey and Jeff as Manager and Assistant Manager, we will have long time Lifeguard Jake Bishop in the leadership role as “Lead Lifeguard”. This will provide a link of continuity between the former regime and the new. With this team in place, we aim to provide better customer service and accountability for the operation of the facility.
- **Food and Beverage:** Working with Ben, we will increase the number and improve the quality of offerings. We will also work to increase sales.
- **Merchandise:** Again, working with Ben, we will offer more and better merchandise for sale at the pool this year and train our staff to sell it!
- **Equipment Replacement:** Due to the ongoing warranty conversation, and the expenses that we will incur, we will postpone the replacement of a couple of big ticket pool equipment items until 2015. This postponement will not impact the operation of the pool.
- **Shade:** We have planted three deciduous trees in the lawn for future shade and will install at least two “ground-based umbrellas” in the lawn for immediate shade.
- **Furniture:** Again, we’ll put off any big purchases of lawn furniture for 2014 and use tables currently used at the Tennis Center for “overflow” events. Additional lounge chairs and picnic tables will added to the 2015 budget.
- **Projections:** Attached, you’ll also find a set of financial goals for this summer. Ben was instrumental in working with the Joey and Jeff to set these goals.



2014 Pool Rates and Information

Open daily from 10am-8pm Memorial Day weekend through Labor Day. Our "soft opening" will be May 17 and 18 from 12pm-8pm and our "grand opening" will be on May 23. Our September hours will be: Fridays 4pm-8pm, Saturdays and Sundays 12pm-8pm.

Daily Rates	EV Resident	Non-Resident
Adult	\$9	\$12
Youth (6-17)	\$7	\$10
Senior (65+)	\$7	\$10

Kids 5 and under are free with a paying adult.

Passes	EV Resident	Non-Resident
Individual	\$210	\$265
Couple	\$315	\$420
Family	\$395	\$499
10 Punch Pass	\$75	\$95

Residents include EagleVail homeowners, renters, and business owners. Family includes 2 adults and up to 8 children under the age of 20 and living in the residence.

Swim Lessons	EV Resident	Non-Resident
Weekday Sessions: See website for details	\$59	\$65
Saturday Sessions See website for details	\$39	\$45

Swim Team/Swim Team Prep	
June 9-August 8 M-Th 7:45-8:45am/experienced 9-10am/entry level & Prep	\$175/child*

* Swim Team rate is 25% off with the purchase of any season pass.

Water Aerobics	
M-W-F 10:30-11:30am May 26 – September 1	\$5 drop in/\$75 pass

Yoga	
Tu 5:30-6:30pm/Th 7:30-8:30am May 27 – August 28	\$5 drop in/\$ 75 pass

Twilight Swim	
M-Sat. 7-8pm May 26 – September 1	\$5 drop in

Adult Lap Swim	EV Resident	Non-Resident
M-W-F 6am, Sat. 8am	\$9 drop in/\$140 pass*	\$10 drop in/\$150 pass*

* Adult Lap Swim passes are 25% off with the purchase of any season pass.

Adult Stroke Correction Clinic and Lap Swim	
Tu and Th 6-8am May 26 – September 1	\$10 drop in/\$140 pass*

*Includes pool entry and coaching by swim team coach Claire Altenau

Memo to the Board of Governors
RE: Events update

May 8, 2014

As you can see from the included schedule, the Events Calendar is very full for the summer and early fall. The Events Committee now has 9 members all of whom are engaged to offer our community the best possible range of events for as many people as possible to participate in.

If you could attend as many of these events as possible (wearing your name tag (:) that would be great.

Thank you for your continued support of our efforts.

Mike Kieler

2014 Events Calendar

21-Feb	Cabin Fever	6:30 - 8:30pm	Route 6 Café
26-Apr	Community Clean Up	9am - 12pm	Pavilion
3-May	Alt. Community Clean Up	9am - 12pm	Pavilion
7-May	Honk-N-Wave	3:30-4:30pm	Eagle Road
16-May	EV Business Center Mixer	5-7pm	Maximum Comfort Pool & Spa
17-May	Swim Team Reg. Pool Party	4-6pm	Pool
17-May	EV Community Golf Tournament	4pm	Clubhouse
19-May	Ice Cream Social	6:30 - 7:30pm	West Park
20-May	HPS Service Day	9:30am -3pm	EV District
6-Jun	Par 3 Social	11:30am - 1:30pm	Willow Creek
7-Jun	Community Yard Sale	9am - 12pm	EV Neighborhood
9-Jun	Splash-N-Dash	6-8pm	Pool
12-Jun	Ice Cream Social	6:30 - 7:30pm	Holland Park
13-Jun	Moonlight Swim	8-10pm	Pool
14 & 15-Jun	King of the Mountain	TBD	Fields
9-19 - Jun	Lacrosse tourney	TBD	Fields/Pavilion
22-Jun	Bocce	TBD	Fields/Pavilion
23-Jun	Splash-N-Dash	6-8pm	Pool
24-Jun	VVP Breakfast Scrambler	8-9:30am	Whiskey Hill
2-23 July	Landscaping Contest Registration	N/A	www.eaglevail.org
11-Jul	POA Annual Picnic- Luau & Pig Roast	5-9pm	Pavilion/Beach
11-Jul	Moonlight Swim	8-10pm	Pool
16-Jul	EV/VVP Business Mixer	5-7pm	Pavilion
20-Jul	Afternoon Club/MoonlightSwim	6-10pm	Pool
22-Jul	Ice Cream Social	6:30 - 7:30pm	Ptarmigan Park
Jul 30-Aug 13	Landscaping Contest Voting	N/A	www.eaglevail.org
6-Aug	Ice Cream Social	6:30 - 7:30pm	Coyote Park
10-Aug	Moonlight Swim	8-10pm	Pool
17-Aug	Clam Bake	6-8pm	Pavilion/Beach
9-Sep	Moonlight Swim	8-10pm	Pool
12-Sep	Ice Cream Social	6:30 - 7:30pm	Trout Pond Park
4-Oct	Winter Yard Sale	9am -12pm	EV Neighborhood
18-Oct	Zombie Run	4:30-7:30	Pav. Park/Pavilion
19-Oct	Harvest Party/Chili cook-off	4-6:30pm	Pavilion
8-Nov	Winter Salsa Dance	6:30 - 9:30pm	Pavilion
27-Nov	Turkey Trot	8:30am - 12pm	Pool
3-Dec	EV Business Holiday Fair	4-8pm	Business Center
13-Dec	Santa-n-S'mores	5-7pm	Pavilion
13-Dec	Holiday Decorating Contest	N/A	EV Neighborhood
TBD	Yule Log Hunt	TBD	Pavilion
15-Dec	Caroling	6:30 - 8:30pm	EV Neighborhood



"EAGLEVAIL CARES"

Healing Heroes Golf Fund Raiser

The Events Committee has added the Healing Heroes Golf Fund Raiser to the EV Events calendar for 2014. The date is Friday, Sept 5. Last year our inaugural event included 12 vets and donors who contributed \$1000 each to participate. With donations from additional participants who joined us for dinner the evening of the golf outing, we raised approximately \$12,000 for Vail Veterans. Feedback from the community as well as the vets and donors who participated, was very positive.

This year's plan is to expand the event by adding approximately 100-125 slots at \$125 each to offer participation in the event to local EV residents. Our goal is to make this event more "affordable" to EV residents to expand on the "sense of community" element. With underwriting support from the EVMD and POA, we are forecasting at least doubling our donation to Vail Veterans.

The purposes of this event include:

- Adding a charitable component to the EV Events calendar.
- Partnering EV with a nationally known and highly respected 12 year old local charitable organization.
- Showcasing EV as a "community that cares".
- EV's willingness to financially support this event will put EV in a unique position in our community.

By way of background, Vail Veterans, for the past 12 years, has been bringing several wounded veterans and their families to the Vail Valley, both winter and summer, for therapeutic rehabilitation. With the overwhelming support of Walter Reed Medical Center, Brooke's Medical Center in San Antonio and the San Diego Medical Center, Vail Veterans has positively impacted the lives of 100's of severely wounded veterans and their families.

EV has the opportunity to establish a long term relationship with Vail Veterans, an organization that we can be proud to be associated with.

The Events Committee intends to solicit business sponsorships for this event. It is my hope that the event's costs will be underwritten by the EVMD and POA. Having 100% of their donations going directly to the cause of helping Vets and their families may make prospective sponsors more amenable to participate.

Therefore, I am requesting the EVMD financially support this event by waiving the \$35 green fees. Further, because we intend to make this more of an EagleVail community event, I would ask the POA Board to underwrite approximately \$5000 in food costs, some of which can come from the current year's Event Budget.

Respectfully submitted,
Mike Kieler
Events Committee Chairman

Memo to Board of Governors
RE: Charity Events at EagleVail Golf Club

May 7, 2014

I have been asked to give an update regarding the "Charity events" hosted, how many, when and what costs are associated.

First, a little history: When I started 10 years ago, there were two events each year that received a discount as a "Board approved charity". They were the Vail Firefighters benefit and the Daisy Palmer Tournament to benefit the Shaw cancer center. From 2007-2011 we added the Battle Mountain HS Football tournament; they stopped holding their event a few years ago. As a Board approved charity, they received \$35 greens fees so long as the tournament was held outside of our Peak Season dates. Traditionally, the Firefighters and BMHS were in the spring and the Daisy was in the fall.

Coincidentally, this will be the final year of the Vail Firefighter's tournament. The Daisy Palmer tournament has dwindled in participation to just 24 players or so over the past few years and last season, they told me that they wouldn't be holding it anymore.

So, at this time, we do not have any commitment for "Charity tournaments" after June 5th, 2014. Going forward, I would ask for the Board's recommendation. Would we like to solicit for groups who would like to host their event here for the discounted rate or just discontinue this policy until we are approached by a group? If so, how should we decide who qualifies? Should they come and present to the Board or would you like me just to handle the decision myself?

Generally, I support the concept of a \$35 rate for a few events because it at least covers our operational cost for the day and provides a small profit to the golf course as well as incremental other revenue with F&B and golf shop merchandise. A typical tournament day costs the golf course approximately \$1500 staff hourly wages. So depending on the size and date of the event, we can still turn a small profit and provide a discount to the charity. By requiring these events to be in the shoulder seasons, we avoid losing out on an otherwise more profitable day with higher paying guests.

Specifically addressing the upcoming Healing Heroes event, to be held on September 5th, 2014, I have done the following research. This date is still in our Peak season, but only by a few days; however Fridays in September can potentially be our last good revenue makers. This is the only date that works while the Vets are here in town. Looking just at Greens Fee revenue our past 3 years are as follows:

September 6th, 2013 - \$7,953

September 7th, 2012 - \$9,287

September 9th, 2011 - \$8,372

With that information, I will leave it to the BOG to decide your level of support for this event. Having worked with the Vail Veterans program previously, I personally have been enriched by their efforts and know how much good is done with their programming. The positive image and PR that our community receives is wonderful and shows EagleVail's commitment to our surrounding communities and local charities. I feel that expanding the size of the event to include more people at a lower cost will invite our homeowners to share the experience and build more sense of community.

Respectfully Submitted,
Ben Welsh
Director of Golf

Update prepared by: Steven H. Barber. Superintendent of Golf Courses and Parks

Audubon Certification Program for Golf Courses:

The Audubon Cooperative Sanctuary Program for Golf Courses is an award winning education and certification program that helps golf courses protect their natural environment and help persevere their natural resources. The EagleVail Golf Course has been a member of the Audubon Cooperative Sanctuary for Golf Courses (ACSGC) since 2005. During this time we have developed and implemented a set of standards that focuses specifically on environmental stewardship and the conservation of our land and water. The EagleVail Maintenance Department has worked hard to blend environmental responsible maintenance practices into our daily maintenance operations.

Currently, we are working toward becoming a “Certified Audubon Cooperative Sanctuary for Golf Courses”. Being certified will help us improve our environmental performance, build community relations, reduce liability, save money, and contribute to the conservation of our environmental resources in the community we all love.

Attaining certification is a 3 step process.

- **Step 1-Planning:** this involves a comprehensive site assessment and environmental plan.
- **Step 2- Action:** implements our environmental management practices that were outlined and identified in Step 1. We will also begin compiling and backing up documentation and information for certification.
- **Step 3-Documentation:** specifically listing and identifying items such as wildlife inventory, various photographs, property map, integrated pest management records, and water quality test results.

We started the certification process back in January of 2013. The certification program usually takes about 2-3 years to complete. With that said, I am proud to announce that we have officially completed Step 2-Action. We are planning to have the third phase completed later this summer and be officially certified in the fall of 2014.

The EagleVail Maintenance Department is very proud of our accomplishments and we are proud to be environmental leaders in the community. It is our honor and privilege to conserve and protect our natural resources for future generation.

Manager's Report

Jeff Layman

We have a Winner!

The winner of the Survey Sweepstakes for a free swim pass or golf punch pass is Jackie Grillo. She's been notified and has chosen a pool pass! We received more than 200 survey responses.

"Greening Up" the Pavilion

As you know, part of our Pavilion plans this year are to dress it up with some plantings. The first of the plantings is in! New planting boxes containing evergreen trees have been installed on the deck. It will be followed up by colorful flowers planted in beds around the building and in pots on the deck.

EC Planning Commission

There will be at least one more planning commission meeting to work on the EV Master Plan. After a couple of hours of conversation, the commission is left with a little more to do and will pick it up again in two weeks.

CDOT Housing

As you know, having no workable plans accommodating CDOT's workers is a sticking point in getting CDOT to vacate the State Land Board property to make way for development. I am working on this problem through some in our community who have great experience on workforce housing issues.

Wildfire Risk Reduction Grant

Eagle County was unsuccessful in securing a statewide grant to match our contribution to reducing "ladder fuels" on EagleVail owners' properties. However, between the EVPOA and EC contributions, we will still have \$20,000 do some work in the most threatened areas. I'm meeting with Eric Lovgren, the county's wildfire specialist, to plan strategy for this summer and will report on our approach. Let me know if you would like to participate in this conversation and I'll let you know when we are meeting.

Pool Leadership

I have spent a lot of time over the last month assembling our new leadership team. I am pleased that we have been able to find some quality individuals to run the EagleVail Swimming Pool.

Special Projects

We have recently responded to both the local Boy Scout Troop and Homestake Peak School to provide community projects in which they can participate. I'm really proud of our organization, especially Steve Barber and his crew, who have put together some meaningful service projects for our local kids. Kris, Laura, Ted, Brent and Ben have also helped out.

Extra-Curricular Activities

I have continued my active schedule of meeting with those who are somehow connected with EV's past, present and future. Over the last month I've had coffee with Traer Creek's Dan Leary, EV resident and lifelong grocer Howard Tuthill and Developer Bobby Warner. No big news has come out of these meetings, but they have all added to our understanding of our potential and are important relationships.

More Community Involvement

I've also continued to be active in the county's Mayor-Manager's discussions and its subset "The Manager's Meetings" with the town managers; I lead the Vail Valley Care Board's Personnel Committee; and I attended a recent Vail Leadership Forum talk by David Hoffmann on his future development plans for the central Avon properties that he has acquired. Finally, I served as the announcer for a recent BMHS Track Meet.

Colorado Family Leadership Training Institute

I participated in a panel discussion recently put on by The Family Leadership Training Institute on the various levels of government. The FLTI is a first-of-its-kind family civics program and program graduates spend more than 120 hours to develop skills needed to become effective leaders in their communities.

Property Rental Committee

The committee met recently, discussed general concerns, which should get primary focus, how to approach their work and elected a chair, Jane Ross. The conversation centered on the timeliness of the Fining Process and the idea of creating a central registry of those who rent their properties. No conclusions or recommendations were reached and it is clear that there more meetings will be necessary.

EagleVail Golf Courses & Parks

Management Report

May 9, 2014

Golf Course Update:

- Both golf courses are in good condition and continue to improve on a daily basis; especially the greens. The staff and I are working very hard to get all 18 holes open. We are scheduled to have all holes open for play on Friday, May 23rd, just in time for Memorial Day Weekend. We will be opening the Willow Creek Par 3 Golf Course the following day on Saturday, May 24th.
- I have never seen the golf courses look this good so early. The staff has done a tremendous job to this point getting the golf courses ready for play. We are very excited about this season and the opportunity to once again provide our guest with the best golfing experience possible.

Park & Rec:

- All of the parks have been cleaned up this spring and look very good. Our contractor, ECO, has done an excellent job to this point. Currently, we are in the process of energizing the irrigation system and should begin mowing the parks on a regular basis next week.
- The soccer and baseball fields are in excellent condition as well. We have completed all of spring cultural practices and will be mowing the turf on a regular basis next week.
- We began spraying the Spruce Trees for scale later this month. We are treating the highest priority trees first. Targeted areas include West Park, Trout Pond Park, Holland Pond Park, Coyote Park, and Ptarmigan Park. Approximately 60 trees will be treated for Spruce Scale.

Water/Spring Run-Off:

- What a difference a year makes! Stream flows are about normal for this time. I anticipate water levels will begin to rise later this month as we approach peak runoff. We have more than two hundred sand bags ready to be placed along our creeks, streams and ponds if needed.
- It's still too early to predict what this summer will be like, but we are definitely in better shape than we were last year.

Staffing:

- We are fully staffed for the upcoming 2014 golfing season. I believe we will have an excellent crew this year.
- In fact, we have several employees returning for another season. Our employees do a fantastic job and it shows in the product we provide for our guest and community.

I am looking forward to the upcoming season and once again providing our guest with the best recreational experience possible. I look forward to seeing everyone at the next board meeting. If you have any question or concerns please feel free to contact me at your convenience.

Steven H. Barber
Superintendent of Golf Courses & Parks

Golf Update
May 16th, 2013

Pinnacle Pass Sales

I want to update the BOD on our progress thus far for season pass sales. To date we have sold 154 Pinnacle Passes. Last year we sold 141 total, so we are up 13 passes so far at \$1099 each, that's \$14,287 increase from last year. I think that the payment plan that we offered was a huge success and encouraged people to buy early last season. Our focus will shift to selling 10-punch cards and events to increase daily rounds to increase revenues as much as possible.

Merchandising

Most merchandise is ordered and starting to arrive. Again in 2014 we will be marketing a golf club a trade-in program. The PGA Trade-in Network operates a little like the Kelly Blue Book for golf clubs but they actually buy the clubs from us directly. It is my goal to grow the overall golf shop sales by increasing the offering of hardgoods and enticing people to shop locally rather than looking to online or discount stores.

Marketing/Advertising

Our marketing plan is coming together and we are starting to take action. We have significantly reduced our advertising in the Vail Daily but rather focused our efforts online and on the radio. We feel that we had better response from those avenues and our monies go a lot farther. We will continue to focus on email blasts and Facebook posts while still continuing some of our branding in Avid Golfer and other Front Range magazines.

Seasonal Staff

All seasonal staff has started except for our 1 intern coming from Nebraska toward the end of May. So far training has gone well and I am happy with our staff. Dave Thompson has really taken the lead with training and merchandising and Ben Vancuren is doing well in his new role as our Groups Coordinator. Our new Assistant Pro, Mike Wolk has hit the ground running and will be heading up our golf instruction programs and other fun events.

Food & Beverage

The F&B operation is really coming together nicely. Aside from Eddie Schoenbein and Vinny Cisneros, our entire staff is new. While the training will require more time to get started, we are excited to make some changes and have all the staff trained to the new processes and efficiencies. We have made some menu changes at the main restaurant and also at Hole 11. The quality will be better than last year and we are always looking for ways to manage the food cost as best we can. We are planning some great new weekend and evening events and plan to market more proactively to the community for families and non-golfers to come and enjoy our food.

EagleVail Pool

I have been fairly involved with getting the pool up and running. I have been working with Joey, Jeff and Claire, training them on the computer system, financial controls and daily deposits. We have made some decisions to expand the F&B and merchandise offerings at the pool. It is our hope to close the revenue/expense gap by encouraging our patrons to spend just a bit more each time they visit our facility. I performed a similar revenue analysis to what I have done with the golf course in past years and set a few goals for the pool this year. Please see attached. Small things like raising our F&B dollars per customer from \$.90 to \$1.50 would equate to an overall increase of \$6000, almost doubling our F&B revenue at the pool. If we give the customer more attractive options, we should have no problem reaching these goals.

Respectfully Submitted,



Ben Welsh

5/8/2014

Category	YTD 2012	YTD 2013	12-'13 Change	% change	2014 Goals
Total Pool Entries	5,959	7,963	\$ 2,004	34%	8,500
EV Resident Entries PD	1,859	1,728	\$ (131)	-7%	2000
NonResident Entries PD	1,115	1,028	\$ (87)	-8%	1200
Passholder Entries	1,894	2,756	\$ 862	46%	3000
Event & Program Entries	1,091	1,104	\$ 13	1%	1300
Daily Entry fees Total \$\$	\$ 31,432.00	\$ 29,101.00	\$ (2,331)	-7%	\$35,000
Punch Cards	\$ 29,333.00	\$ 30,668.00	\$ 1,335	5%	\$33,000
Passes	\$ 35,366.00	\$ 36,288.00	\$ 922	3%	\$37,000
Punch and Pass combined	\$ 64,699.00	\$ 66,956.00	\$ 2,257	3%	\$70,000
Swim Lessons (Rung In)	\$ 8,345.00	\$ 8,580.00	\$ 235	3%	\$10,000
Merchandise	\$ 364.00	\$ 362.00	\$ (2)	-1%	\$4,250
Rentals (Incl. shelter)	\$ 2,426.00	\$ 2,391.00	\$ (35)	-1%	\$3,000
Food & Beverage Total	\$ 6,418.00	\$ 7,161.00	\$ 743	12%	\$ 12,750.00

Raise from .05 per entry to \$.50 per entry a 1000% increase
 Inc. towel rentals and advertise to increase shelter rentals
 Increase F&B \$/entry to \$1.50 with added options and advertising

Key Performance Indicators				
Overall average pd per entry	\$ 5.27	\$ 3.65		
Ave. \$ pd per entry-Non-Passholders	\$ 7.73	\$ 5.59		
Merchandise Per Entry	\$ 0.06	\$ 0.05		
F&B per Entry	\$ 1.08	\$ 0.90		

Administrative Staff

Manager's Report
May 15, 2014

POA Update:

- A total of \$86,194.96 was collected in dues in the month of April. There are twenty one (21) homeowners that owe for 2013 and 2014, thirty one (31) homeowners still owe dues for years past 2013 and eight (8) homeowners have payment arrangements.

Other Administrative Business:

- We have hired a new swimming pool manager, Joanne (Joey) Roberts. Joey has hired a new assistant manager, Jeff Ozbirn, and a new swim team coach, Claire Altenau. The three of them have been working very well together.
- Our next events are scheduled for the weekend of May 16, 2014 starting with our EagleVail Business Center mixer on Friday, May 16, 2014, 5:00-7:00pm. Saturday, May 17, 2014 is our Community Golf Tournament starting at 4:00pm. The golf tournament will be a ten-hole shotgun and a buffet dinner will follow at the Whiskey Hill Golf Grill. Also on Saturday, May 17, 2014 the pool will host a Swim Team Pool Party for swim team registration from 4:00-6:00pm. The team name will be chosen at this event and all families who register a child for swim team will receive free entry into the pool that evening for the entire family. There will be games and free ice cream as well. Monday, May 19, 2014 we will hold the first Ice Cream Social of the year at West Park, 6:30-7:30pm. Please plan on joining us at these events.
- All of our meetings will be at the Pavilion through the summer. Please remember that there are no work sessions in June, July or August. We will resume work sessions again on September 4, 2014. That work session along with the regular meeting in September and the work session and regular meeting in October will all be held at the Pavilion as well. I will let you know for sure when we will be back at the Clubhouse.

Our next meeting will be the Regular Meeting on June 19, 2014 at 4:30pm at the **EagleVail Pavilion.**

Respectfully,

Kris O'Neill

Administrative Manager

EagleVail Community Relations/ Compliance

Board Report

May 15, 2014

Priorities:

- Community Clean-Up
- Garbage & Bears
- Fence Maintenance
- Pup Sweep

The Annual Community Cleanup Day that was held on April 26th was another success. We had over 65 people show up and spread out throughout the community cleaning up. It started off a bit cold but warmed up nicely for all participants. A big thanks to all those that made it out to "make a difference" in the community. We receive a thank you note from the Watershed Council that you will find in the FYI section of the packet.

The bears are out. We have been told of several sightings and trash cans under attack all over the community. I continue to be vigilant in writing warnings and knocking on door to make sure that can are put out and removed as quickly as possible on trash day. I have also placed out some yard signs to remind everyone to secure their trash.

It is time again for maintenance of the Highway 6 corridor fence. I will be walking the fence line and notifying owners that issues with loose, broken or leaning fences need to be corrected. If they are not fixed by the time we have the fence painted they will be responsible for the cost to have them fixed by the contractor. There will be a thirty day notice so that repairs can be attached to owner's assessments.

Although no dates or times have been set I will be contacting Eagle County Animal Services to have them join me out on the golf course in the coming weeks. I am hopeful that we can get on course prior to the opening of the full 18 to get the word out that we are serious about the leash regulation.

As always, if you have any questions or concerns please feel free to contact me at any time.

Respectfully submitted,

Ted Hanley

EagleVail Violations

5/9/2014

EagleVail Violation Log Sheet					
Violation #	Date	Address	Violation/Observation	Timeframe	# of violations
14-015	4/15/2014	44 (1) Eagle Rd	Animals / Failure to Control	10 Days	1
14-016	4/14/2014	91 Lupine Ln	Restrictions on Parking /Trailers	10 Days	1
14-017	4/15/2014	170 (B) Grouse Ct	Lock-off	10 Days	1
14-018	4/14/2014	21 (W) Riverside	Restrictions on Parking /Trailers	10 Days	1
14-019	4/24/2014	310 Stone Creek	Animals / Failure to Control	10 Days	1
14-020	4/30/2014	26 (W) Riverside	Restrictions on Parking /Trailers	10 Days	1
14-021	5/2/2014	718 (A) Stone Creek Dr	Garbage - Refuse Disposal / Left Out	5 Days	1

Community of EagleVail Briefing:

May 8, 2014

Business Center Activity Update

By: Jeff Layman, Community Manager

Issue

This is an update on activities we are pursuing in the EagleVail Business Center.

Background

The EVBA is currently struggling to gain membership and influence in the EV Business Center. In fact, two of the most active members of the Board of Directors have moved their businesses elsewhere. Mike Charles and George Brodin continue to be involved and active.

Discussion

We continue to work with the EagleVail Business Association board to decide on spending priorities, improve membership opportunities, educate business/property owners and employees about the EVMD and provide the EVBA with opportunities to grow their membership.

To this end, VVP's Chris Romer met with Mike, George and I to brainstorm ways to engage the business community. Out of that meeting, the following plan of action was hatched:

- A series of "Business Mixers" for owners, operators and employees will be sponsored by the EVMD at various EV businesses. The purpose of these mixers is to acquaint participants of the various functions of the metro district and the benefits of their inclusion. We will host mixers about every six months, the first being at Maximum Comfort Pool and Spa on May 16th from 5-7 PM.
- As a service to its membership, the POA will refresh its "Business Center" button on the website with contact information and links to EV Business Center websites.
- EVMD employees are canvassing the Business Center to:
 - Inform personnel at businesses, in person, about the upcoming mixers
 - Inform and educate these personnel about the role of the EVMD
 - Inform them of the benefits of inclusion in EV
 - Collect data for the EV website
 - Scout out locations for future mixers
 - Drop off literature about the EVBA and encourage questions to be directed to EVBA officers

It is hoped that this approach will attract more business owners, operators and property owners to join the EVBA and to influence the dialog about where the EV Business Center is headed.

Homestake Peak Student Program

May 20th, 2013

"Activity Timeline"

Group One- Maintenance Shop

9am to 9:30am: Meet and Greet (Name tags, separate into groups, walk to locations)

9:30am to 10:15am: Litter Project (Walk property finding specific trash articles, glue to poster)

10:15am to 10:30am: Break

10:30am to 11am: Grass planting activity (students will plant individual containers to take home)

11am to 12pm: Planting trees & mulch maintenance (students will plant Aspen trees and de-weed mulch bed)

12pm to 12:45pm: Lunch

12:45pm to 2pm: Plant ID walk (students will identify trees grasses on a walk through the property)

2pm to 2:30pm: Clean/wash equipment and shop

2:30pm to 3pm: Walk back to Pavilion (Day Adjured)

Homestake Peak Student Program

May 20th, 2013

"Activity Timeline"

Group Two-Driving Range & Draw

9am to 9:30am: Meet and Greet (Name tags, separate into groups, walk to locations)

9:30am to 10:15am: Filling divots on DR Tee and cleaning parking lots.

10:15am to 10:30am: Break

10:30am to 11am: Grass planting activity (students will plant individual containers to take home)

11am to 12pm: Planting trees & mulch maintenance (students will plant Aspen trees and de-weed mulch bed)

12pm to 12:45pm: Lunch

12:45pm to 2pm: Plant ID walk (students will identify trees grasses on a walk through the property)

2pm to 2:30pm: Litter Project (Walk property finding specific trash articles, glue to poster)- up the draw and stone creek area.

2:30pm to 3pm: Walk back to Pavilion (Day Adjured)

Homestake Peak Student Program

May 20th, 2013

"Activity Timeline"

Group Three- Athletic Fields & Par 3

9am to 9:30am: Meet and Greet (Name tags, separate into groups, walk to locations)

9:30am to 10:15am: Litter Project (Walk property finding specific trash articles, glue to poster)

10:15am to 10:30am: Break

10:30am to 11am: Grass planting activity (students will plant individual containers to take home)

11am to 12pm: Planting trees & mulch maintenance (students will plant Aspen trees and de-weed mulch bed)

12pm to 12:45pm: Lunch

12:45pm to 2pm: Plant ID walk (students will identify trees grasses on a walk through the property)

2pm to 2:30pm: Clean Par 3 Club House and Ball Field Dugouts

2:30pm to 3pm: Walk back to Pavilion (Day Adjured)

Homestake Peak Student Program

May 20th, 2013

"Activity Timeline"

Group Four – Pool & Garden

9am to 9:30am: Meet and Greet (Name tags, separate into groups, walk to locations)

9:30am to 10:15am: Work in Community Garden with Cassie Pence

- Make garden planters from old tires

10:15am to 10:30am: Break

10:30am to 12pm: Work in Community Garden with Cassie Pence

- Clean tires, create petals and paint in blooming colors
- Learn about reducing, reusing and recycling in the garden

12pm to 12:45pm: Lunch

12:45pm to 2:30pm: Work at Swimming Pool with Susanna Morgan

- Pool mechanical tour
- clean pool deck and furniture
- clean lobby
- label sales merchandise

2:30pm to 3pm: Walk back to Pavilion (Day Adjourned)

Homestake Peak Student Program

May 20th, 2013

"Activity Timeline"

Group Five – Pavilion & Tennis

9am to 9:30am: Meet and Greet (Name tags, separate into groups, walk to locations)

9:30am to 10:15am: Cleaning Tables & Chairs at Pavilion

10:15am to 10:30am: Break

10:30am to 12pm: Cleaning Tables & Chairs at Pavilion

12pm to 12:45pm: Lunch

12:45pm to 2:30pm: Work at Tennis Building

2:30pm to 3pm: Walk back to Pavilion (Day Adjourned)

EagleVail Community Garden - Homestake Peak Workday 5/13 & 5/20

Groups of 15-20 7th & 8th grade students will be coming to the garden with chaperones for 2 hour segments

EV Garden will have 2-4 volunteers to lead projects

Be prepared:	Materials needed:
Hats Sunscreen Sunglasses Close toe shoes Water bottle	Gloves Oil for tool handles Rag towels Buckets Big bin for washing tools (Shawn) Garbage bags (Shawn) Refreshments

Tasks:

- Tool maintenance
 - o Wash & dry all tools in shed (shovels, rakes, etc)
 - o Oil wood handles
 - o Put back in organized fashion
- General Clean-up
 - o Pick up garbage in pathways
 - o Clean area by compost
- Move rocks to border east path along fence
- Move tires
- Pathways
 - o Weed
 - o Mulch
- Communal Beds (by front gate)
 - o Weed – especially crab grass
 - o Fresh compost
- Hugelkultur bed
 - o Weed
 - o Compost
 - o Move ground covers



Eagle River Watershed Council

Ted Hanley
Eagle-Vail Property Owners Association
PO Box 1282
Avon, CO 81620

May 1st, 2014

Dear Ted,

We are thrilled to announce that even with dark clouds overhead threatening to rain, the 2014 Community Pride Highway Cleanup went off without a hitch and was a huge success! We had 90 teams cleaning up 140 miles of Eagle County highways from Dotsero to Vail Pass. Our hardworking volunteers (more than 950 in total) removed over 12 tons of trash that could otherwise find its way into our rivers and communities!

The Watershed Council would like to thank Eagle-Vail for its generous Bronze-level sponsorship of this event. We could not have such a successful event without the support of our dedicated sponsors and we are so thrilled to have Eagle-Vail on board! We admire your commitment to the environment and your dedication to our mountain community. Both in Eagle-Vail and in our volunteers we recognize a strong sense of attachment to the beauty and health of our valley. Thank you again for your donation of \$500 to the Highway Cleanup and for all of your hard work organizing the Eagle-Vail Community Cleanup!

The Eagle River Watershed Council advocates for the health and conservation of the Upper Colorado and Eagle River basins through research, education, and projects. The Watershed Council organizes the annual Community Pride Highway Cleanup each spring and the Eagle River Cleanup in the fall, along with other educational and research projects throughout the year. We are a 501(c)3 nonprofit organization, tax ID # 20-4448864, should you need the information for your records.

Your continued commitment to helping the Watershed Council protect our rivers and streams is a tremendous help and we thank you for all you do for the watershed.

Wishing you a healthy and happy summer,

Holly Loff
Executive Director

*It is great to
have Eagle-Vail's support!
Thanks, Ted*

Board of Directors

Pete Denise, President
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