



**Manager's Report:** Jeff Layman

**State Land Board News**

Board members will recall that in January, representatives of Eagle County, Vail and Avon decided to research the idea of forming a regional group to explore the acquisition of a portion of Colorado State Land Board (SLB) for the purpose of providing affordable housing. They suggested land that is located in EagleVail and is adjacent to Homestake Peak School. This is land that is currently being used for a small piece of our Willow Creek Par 3 golf course.

In a recent meeting with Eagle County Housing Director Jill Klosterman, Eagle County Schools Planner Tom Braun and EV Planning consultant Rick Pylman, it was determined that the lands previously identified were probably not suitable for the scale of development envisioned by EC, Avon and Vail governments.

In the meantime, I've been advised that the school district is now considering, with the state land board, developing a parcel further east of the Willow Creek Golf Club and on land that has been considered undevelopable due to its unstable soils. Access to the land would likely be through EV. As I learn more, I'll report back.

**Trail Extension**

We're having some conversations with some in the trails community to understand what happens if Vail is unable to go forward with their planned trail extension project. If that were to happen, it would likely mean that EV will move up on the priority list. We have \$25,000 budgeted for trails this year and hope to be able to move quickly should the opportunity arise.

**Trail Maintenance**

The Vail Valley Mountain Bike group has offered to assist us in our trail maintenance efforts this summer. As you may know, we've had some difficulty in attracting significant numbers of EV volunteer helpers the last few years on "maintenance days". We will be scheduling these activities soon with the help of the VVMBA. In the past couple of summers, we've hired some EVMD workers to provide maintenance and used Trails funds to pay for it.

**Speaking of Trails---"Thanks!"**

Lee Rimel contacted me last week to once again thank us for our contribution to the "Adopt a Ranger" program. Lee said that our contribution served to "prime the pump" and, as a result, other communities, from Singletree to Homestead made contributions. This allowed the program to meet its goal of \$50,000 and to become operational this summer. A veteran USFS seasonal employee will head it up and we're hopeful that this will impact EV's trail program and extension.

**EagleVail FireHouse Update**

The FireHouse was at capacity from the time we made it available until now, when a couple of residents moved out. It will be full again soon, however, with spring/summer arrivals. We've held one spot open for one of Ben's golf shop interns. We'll have a financial update available at the May 5 meeting for your review and we're in the process of adding the repair and replacement needs to the Reserve Study.

**Community Surveys**

I've received proposals from two research firms to conduct surveys of our community. The fees range from \$5,000-\$25,000. I'm speaking to other firms, as well, as I try to more fully understand the scope of the survey by listening in on the Task Force and Communications Committee meetings.

**Networking**

I met recently with Aaron Mayville, the Acting USFS Ranger. He's stepped into the shoes of Dave Neely, who served our local forests for seven years and was reassigned to Washington, DC. We discussed trails, land swaps, the

state land board development, the potential sale of the Forest Service's Meadow Mountain parcel and other areas of mutual interest.

I attended the "Eagle County Managers Meeting" where housing and upcoming elections were the topics of the day.

I met with Tessa Kirchner, an EV homeowner, who is an elected EC School District board member and a member of their land committee. Most notably, she affirmed that the District has determined that developing the former Meadow Mountain Elementary School site is not in the best interest of the District at this time. There are too many unknowns regarding the development of the Traer Creek properties and Crave's land swap. The Meadow Mountain land may be needed for a future HPS expansion.

### **Pool Leak News**

You will recall that in January, during a routine pool check, Ted discovered that our rec pool (the small one) was void of water. Maximum Comfort Pool and Spa responded, investigated the situation and opined that a leak had developed in one of the pipes supplying water to the pool. They made some adjustments and refilled the pool. To date, we've not lost any more water and MCPS has not yet determined what actually occurred. We're keeping an eye on the situation through frequent observation.

## Administrative Staff

### Manager's Report April 21, 2016

#### POA Update:

- A total of \$109,701.23 was collected in dues in March. There are eleven (11) homeowners that owe for 2015 and 2016, twenty three (23) homeowners still owe dues for years past 2015 and ten (10) homeowners have payment arrangements.
- Information about the Professional Consultant to the DRC position has been sent in an e-blast and placed on the EagleVail website, [www.eaglevail.org](http://www.eaglevail.org).

#### Other Administrative Business:

- Ballots for the Metro District Board Member Election went out on April 11, 2016. The ballots must be turned in no later than 7:00pm on May 3, 2016 in order to be counted. There are four candidates that are running for the two four year term seats and four candidates that are running for the one two year term seat. The candidates for the four year term seats are Darlynnne Littman, Patti Sills, David Warner and Chuck Toms. The candidates for the two year term seat are Carl Luppens, Moses Gonzales, Ruth Borne and Kim Bell Williams.
- The candidate's forum was taped by Channel 5 and can be viewed at [www.publicaccess5.org](http://www.publicaccess5.org) or from a link on the home page of the EagleVail website, [www.eaglevail.org](http://www.eaglevail.org).
- The names of the candidates along with their bios has also been placed on the website.
- Our next Community Event will be Spring Fever, Mud Season Celebration and will be held on April 16, 2016 at the EagleVail Pavilion from 4:30-6:30pm. Please plan to attend, it should be lots of fun!

Our next meeting will be the Work Session on May 5, 2016 at 5:00pm at the EagleVail Pavilion.

Respectfully,

Kris O'Neill  
Manager of Human Resources & Administration

# **EagleVail Golf Courses & Parks**

## **Management Report**

April 14, 2016

### **Golf Courses:**

- With ski season winding down it's once again time to start thinking about golf. The staff and I are working very hard to get the golf course open for play. We are scheduled to open 10 holes on Saturday, May 7<sup>th</sup> and the driving range on April 30<sup>th</sup>. I anticipate the remaining holes to open sometime in mid-late May, weather depending. The golf course is in excellent condition and continues to improve as temperatures increase. So far this spring we have seen very little damage to the turf. In fact, we anticipate mowing greens next week. I am very pleased with the way things are shaping up and can't wait to have the golf course open for play. We are very excited about this season and the opportunity to once again provide our guests and community with the best golfing experience possible.
- Projects scheduled for the upcoming weeks include: putting both pump houses together and energizing the irrigation systems, continue brushing, mowing and cleaning up the golf course, scarifying greens, edging and raking bunkers, and training staff.

### **Staffing:**

- We are fully staffed for the upcoming season. I am confident we will have an excellent crew again this year. The vast majority of our employees are returning for another season. I would like to recognize Brent Barnum, Drew Taber and Ivan Brown for all their hard work and endless dedication to the community. Brent is going on his 12<sup>th</sup> season, Drew is going on his 7<sup>th</sup> season and Ivan is going on his 3<sup>rd</sup> season. They have played a key role in our continued success. I am looking forward to working with Brent, Drew and Ivan for many more years to come.

### **Park & Rec:**

- ECO Irrigation and Landscaping start working in the parks next week. They will focus on cleaning everything up from this past winter. The parks and fields look good and continue to improve daily. My goal is to have "spring cleanup" completed in the next couple of weeks and hopefully begin mowing by end of April.
- The EagleVail Maintenance Department will once again be maintaining the baseball and soccer fields. The athletic fields are in good shape and continue to improve daily.
- I am currently in the process of performing a tree inventory/health inspection of all the trees in and around our facilities. I hope to have this assessment completed by mid-May.

### **Water/Snowpack:**

- Snowpack for our area remains near normal (see attachment). We have recorded 140" of snow fall this season in EagleVail, which is about average for us. The long-range forecast is that April and May will be slightly cooler and wetter than normal.
- We continue to monitor the waterways throughout the community on a daily basis. The maintenance staff is already thinking about preparations for spring runoff and will be ready for whatever happens.

I am very excited about the upcoming season and once again providing our guests with the best recreational experience possible. If you have any questions or concerns please feel free to contact me at your convenience.

Steven H. Barber  
Director of Parks & Golf Course Maintenance

## **Director of Golf Update**

**April 21, 2016**

We are getting excited for the season with the Practice Facility and Golf Shop scheduled to open on Saturday, April 30<sup>th</sup> and the 10-hole course on May 7<sup>th</sup>, weather pending. We seem to be in a fairly unstable weather pattern and need to make sure that the maintenance crew has time and good weather to the course ready for our guests.

- **2016 Healing Heroes Event and Proposed Military Discount**

Please see the enclosed report for discussion.

- **2016 Pinnacle Pass sales**

The final monthly payment of the 3 month payment plan for the 135 Pinnacle Passes has completed. We are currently running a "last chance special" to entice anyone who hasn't signed up. The deal offers the pass for just \$1199, a \$200 discount from regular price. I expect to sell another 20-30 passes, matching our total of the past 5 years around 165-170.

- **NEW! Rewards Program**

New this year we will be implementing a rewards program aimed at creating loyalty and providing added value to our more regular customers. The intent was to design a program that appeals to every golfer whether they are a season pass holder or visitor, offering discounts on merchandise and food & beverage and a point based reward system for greens fees. We will have a detailed and branded info card in the coming weeks.

- **Marketing/Advertising**

We have made lots of updates to the website at [www.eaglevailgolfclub.com](http://www.eaglevailgolfclub.com) and building our online strategy for Social Media and email blasts. We have most of our print advertising planned and scheduled in the Vail Daily, various magazines, hotel information booklets and others. We also have television ads planned with Comcast on various channels and a 30 min show on Altitude TV (home of the Nuggets and Avalanche) called Golf at Altitude. We are constantly monitoring our ad budget to ensure the best use of our limited marketing budget.

### **Golf Shop Merchandise**

We are proud to have been named Merchandiser of the Year 2015 for Public Facilities, Colorado PGA West Chapter. With a 2016 Cost of Goods Sold (COGS) budget for golf shop merchandise of \$119,000 for a Gross Sales goal of \$170,000, we have a lot of work ahead of us! We have pre-book ordered \$108,000 leaving some room for special orders or new merchandise introduced mid-season. We are busy receiving and tagging our merchandise to get the shop all ready for opening. Please come check out all the new styles of golf and lifestyle clothing and golf equipment!

- **Seasonal Staffing**

We are fully hired for the season. I am excited to have a majority of returning staff members and to have filled in with some extremely good new people. I feel great about the staff for this season.

- **Junior Programs**

Please see the enclosed information sheets. We have been advertising our junior programs now for 2 weeks and have 78 kids registered for the camps already! We also have 7 juniors registered for our PGA Jr. League Teams. We are aiming to host 2 teams, 16 kids total so we have a little work to do there. We have posted our three First Tee Junior Camps for registration at [www.thefirstteeofeaglecounty.com](http://www.thefirstteeofeaglecounty.com). They will be offered M-Th, one week each of June, July and August. People can register for our PGA Jr League Team at [www.pgajlg.com](http://www.pgajlg.com).

Respectfully Submitted,



Ben Welsh



## **2016 Healing Heroes Event and Military Golf Discount Proposal**

### **Healing Heroes Golf Event**

For the fourth year in a row, The Community of EagleVail and the EagleVail Golf Club will partner with the Vail Veterans Program to offer a therapeutic golf outing for some of our wounded service members that we call Healing Heroes. 2016 date is yet to be confirmed.

In 2015 EagleVail hosted 12 Service Members for golf with many prizes and memories along with food and drink following the event. To date, EagleVail and the Healing Heroes events have raised over \$25,000. EagleVail is proud to have raised funds to not only fund this special day for the Vets but to have raised additional funds that will help the VVP with other events. This is an excellent opportunity for EagleVail to be involved in a very worthwhile program that has a 10+ year history of outstanding success.

Following is a brief explanation of the Vail Veterans program by Cheryl Jensen, the Executive Director, who founded and to this day, personally manages the program. To date, Vail Veterans has relied solely on private donations. For more information visit [www.vailveteransprogram.org](http://www.vailveteransprogram.org).

Since 2004, the Vail Veterans Program has been transforming military injured and their families through individualized world-class outdoor programs building confidence and life-long relationships. Our mission is to provide therapeutic recreation and a sense of community into the lives of wounded heroes who have a service-connected injury is paramount during the recovery process.

**Impact of Investment:** Over 90% of every dollar directly funds programs.

#### **Partner Hospitals:**

Walter Reed Medical Center, Bethesda, MD; Brooke Army Medical Center, San Antonio, TX; Naval Medical Center, San Diego, CA

### **2016 Proposal for Discounted Military Rates for Golf**

Prior to 2013, the EagleVail Golf Club did not publish a specific "Military Discount". The topic was addressed and the Board of Directors approved the offering of the "EagleVail Resident Rate" to all current and former Military Service Personnel with proper military ID. Since our involvement with the Vail Veterans Program and the growing number of service members returning from war, I feel that EagleVail has an opportunity to reach out to our Veterans, offering them a place to play golf in our Valley. Whether they call the Valley home or are simply here on vacation, I believe that we should offer a more significant discount that we do currently.

*I don't believe that offering this discount would have a significant impact on revenues as the number of individuals who would take advantage of the offering is probably relatively low.*

#### **2016 Proposed Military Discounts - Valid any day during season.**

All Active Duty and Medical Discharge Service Members – with proper ID presented

- Peak Season - \$40 greens fee before 12:30
- Value Season - \$25 greens fee before 12:30
- Free After 12:30

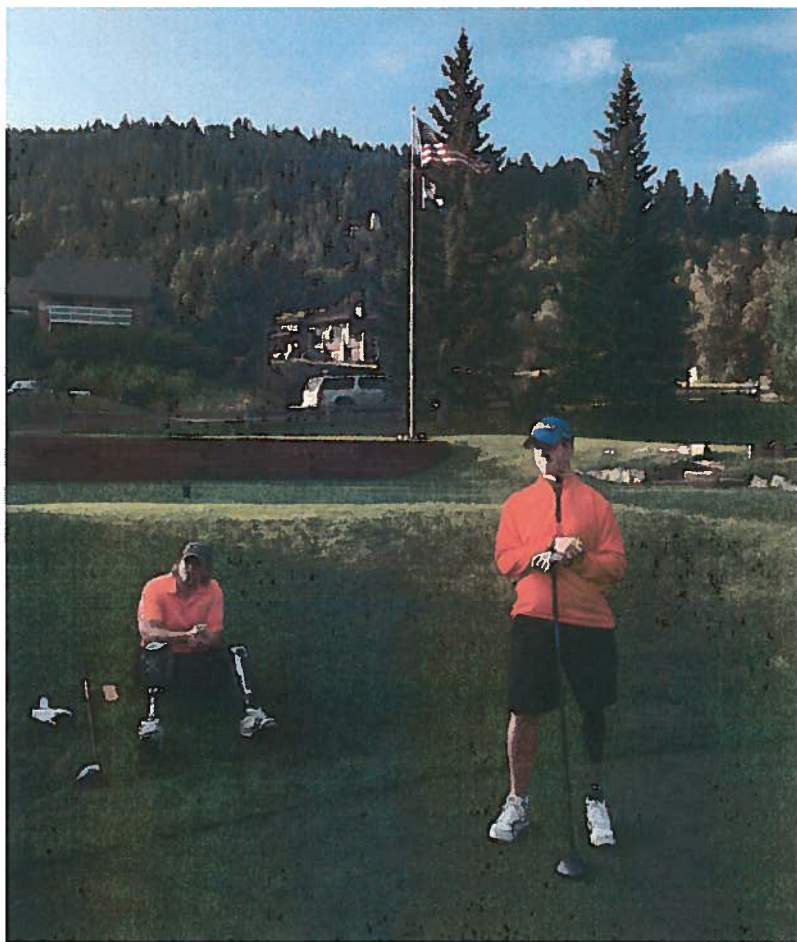
All Retired Service Members -- with proper ID presented

- Peak Season - \$60 greens fee before 12:30
- Value Season - \$40 greens fee before 12:30
- 50% off of Non-resident rate after 12:30

*Proposed Motion: I move to approve the 2016 military rates as presented.*



Benefitting the Vail Veterans Program







Dear Eagle County Junior Golfers,

The EagleVail Golf Club Junior Golf programming for the 2016 summer will be offered in three parts, the First Tee of Eagle County instructional camps, PGA Jr. League and the First Tee Player's Series. Please see the rest of this packet for information on all three and get ready for the best summer of golf ever at EagleVail!

### **The First Tee Junior Golf Camps:**

EagleVail Golf Club will be offering the same 4-day camps as we have the past two years in June, July & August. Juniors will come from 9a-Noon, M-Th. Groups will be divided by age for registration purposes but adjustments are made for siblings or based on ability level. Camps will focus on golf skills, life skills and other games and fitness activities to engage the kids and encourage safety, fun and learning in a golf setting.

**Camp Dates:** June 6-9, July 11-14 & August 8-11.

Please visit [www.thefirstteeofeaglecounty.com](http://www.thefirstteeofeaglecounty.com) to see schedules and register.

### **PGA Junior League:**

For the last nine years, the First Tee of Eagle County has offered a Monday afternoon Player's League. This was a program that offered junior golfers the opportunity to be on a team coached by golf professional and to play some of the beautiful courses in our valley. The PGA Golf Professionals in Eagle County, who have administered The First Tee Player's League in the past, recently met and decided to transition to the PGA Junior League.

In 2011, the PGA of America launched a national program called PGA Junior League. The concept was to create something like baseball's Little League, but for golf. This program has seen tremendous growth throughout the country and in Colorado.

Many of the parameters are the same. Junior golfers, ages 13 and under, will participate on a team of 10-12 players, receive weekly instruction from a PGA Golf Professional and will have the opportunity to play other courses in weekly matches here in Eagle County. **The price has been set at \$175.00 per child, same as last year.**

We believe that the changes in format will help us to create a positive, encouraging, and more inclusive experience. The nine hole format will now be scored in a scramble format. Eight kids travel as a team where then two kids from our team will play against two kids from the other team on each hole. They earn a point for each hole that they win. Every three holes, players have the option to sub in a teammate. Those who are waiting to play their three holes are coaching, encouraging, reading putts, tending the flagstick, etc. The parents and coaches stay on the cart path and are mostly quiet, only there if the need arises.

There is an opportunity for some of the kids to move on to compete at a larger regional level and even potentially play in a National Championship. We see the benefits of this new program to be that more kids will be able to participate each week and believe the format of the competition will be more fun.

For more information or to register, go to: [www.pgajlg.com](http://www.pgajlg.com).

For a 30 sec commercial spot: <https://vimeo.com/139583208>

For a 10 min parental informational video: <https://vimeo.com/154789845>

Here is the direct link to register for the EagleVail Golf Club team:

[https://pgajlg.sportngin.com/register/form/255668829?\\_ga=1.118886091.336675204.1457731937](https://pgajlg.sportngin.com/register/form/255668829?_ga=1.118886091.336675204.1457731937)

# **2016 Eagle Country PGA Junior League Schedule**

**(Subject to change)**

**The deadline to register is May 15.**

**Matches will be on Monday afternoons throughout June and July.**

Finally, we want to encourage a strong level of commitment and participation from our players and parents. To make this program successful, we all need to be able to field full teams for each event. Parents are needed to help supervise a group during competitions as they players from each team will be spread between 4 or 5 foursomes. Parents are encouraged to participate as spectators (from the cart path)

## **The First Tee of Eagle County Tournament Player's Series:**

Since PGA Junior League is only for junior golfers aged 13 and younger (9 years is the recommended youngest age, but exceptions can be made for skilled younger players). Our group felt that we still need to offer something for our older junior golfers. We plan to call this **The First Tee Tournament Player's Series**. These events will be open to junior golfers, ages 17 and younger and you can sign up for each tournament individually through the First Tee Denver Chapter web site or better yet, by calling the host course golf shop. These will be more competitive individual play tournaments intended for junior golfers who can score and walk 9 holes and keep up playing their own ball. These tournaments will be completely separate from the PGA Junior League. Here is the schedule:

### **Tentative Dates:**

**Tuesday, June 21<sup>st</sup> - Red Sky Golf Club**

**Tuesday, July 12<sup>th</sup> - Cordillera Short Course**

**Tuesday, July 26<sup>th</sup> – Vail Golf Club**

**Tuesday, August 9<sup>th</sup> – Gypsum Creek Golf Course**

**Format:** Individual 9 hole stroke play – Walking –

**Age Groups:** Boys and Girls Divisions  
11-13 years (course length: 2500-2750 yards – boys and girls)  
14-17 years (3000-3250 yards – boys, 2500-2750 – girls)

**Entry fee:** \$20

- Groups of three players when possible for speed of play
- Volunteer / Parent chaperone with each group
- Awards – Trophies for top 3 players in each division
- Maximum stroke rule of 10 per hole

Registration will be available at [www.thefirstteeofeaglecounty.com](http://www.thefirstteeofeaglecounty.com) or by contacting the host facility.

**Eagle County League 1**

Cordillera #1  
Eagle-Vail #1  
Eagle Ranch #1  
Sonnenalp  
Red Sky  
Gypsum Creek  
Beaver Creek

**Monday, June 6th**

Cordillera at Gypsum Creek  
Eagle-Vail at Red Sky  
Eagle Ranch at Sonnenalp  
Bye - Beaver Creek

**Monday, June 13th**

Sonnenalp at Eagle-Vail  
Red Sky at Cordillera  
Gypsum Creek at Beaver Creek  
Bye - Eagle Ranch

**Monday, June 20th**

Eagle-Vail at Beaver Creek  
Eagle Ranch at Gypsum Creek  
Sonnenalp at Red Sky  
Bye - Cordillera

**Monday, June 27th**

Red Sky at Eagle Ranch  
Gypsum Creek at Eagle-Vail  
Beaver Creek at Cordillera  
Bye - Sonnenalp

**Monday, July 11th**

Eagle Ranch at Cordillera  
Sonnenalp at Beaver Creek  
Red Sky at Gypsum Creek  
Bye - Eagle-Vail

**Monday, July 18th**

Gypsum Creek at Sonnenalp  
Beaver Creek at Eagle Ranch  
Cordillera at Eagle-Vail  
Bye - Red Sky

**Monday, July 25th**

Beaver Creek at Red Sky  
Cordillera at Sonnenalp  
Eagle-Vail at Eagle Ranch  
Bye - Gypsum Creek

**Eagle County League 2**

Frost Creek  
Eagle-Vail #2  
Eagle Ranch #2  
Vail  
Eagle Ranch #3  
Cordillera #2  
CCR

**Monday, June 6th**

Frost Creek at Cordillera #2  
Eagle-Vail #2 at Eagle Ranch #3  
Eagle Ranch #2 at Vail  
Bye - CCR

**Monday, June 13th**

Vail at Eagle-Vail #2  
Eagle Ranch #3 at Frost Creek  
Cordillera #2 at CCR  
Bye - Eagle Ranch #2

**Monday, June 20th**

Eagle-Vail #2 at CCR  
Eagle Ranch #2 at Cordillera #2  
Vail at Eagle Ranch #3  
Bye - Frost Creek

**Monday, June 27th**

Eagle Ranch #3 at Eagle Ranch #2  
Cordillera #2 at Eagle-Vail #2  
CCR at Frost Creek  
Bye - Vail

**Monday, July 11th**

Eagle Ranch #2 at Frost Creek  
Vail at CCR  
Eagle Ranch #3 at Cordillera #2  
Bye - Eagle Vail #2

**Monday, July 18th**

Cordillera #2 at Vail  
CCR at Eagle Ranch #2  
Frost Creek at Eagle-Vail #2  
Bye - Eagle Ranch #3

**Monday, July 25th**

CCR at Eagle Ranch #3  
Frost Creek at Vail  
Eagle-Vail #2 at Eagle Ranch #2  
Bye - Cordillera #2

## EagleVail Community Relations/ Compliance

### Board Report

April 21, 2016

#### Priorities:

##### ◆ Trash Cans

As you have noticed I am writing a large number of Violations for trash cans. I will be continuing to work late on Tuesday evenings to attempt to curb the idea that cans go out on the night before trash day. In addition to the time frames for placing cans out and removing them I am going to begin recording addresses that do not store their cans inside the garage or within a secure location. I will be working with the Design Review Committee to create a program that will be easy to receive approval for and implement. This program will be all inclusive from commercial properties to all residential units including multifamily locations.

##### ◆ Compliance Policies

Over the past several weeks I have been present at Board Meetings and work sessions. I wanted to thank everyone for their comments and concerns as well as the questions raised. I came away with the feeling that the current members of the POA Board are comfortable with the current direction that I am taking. I will continue to educate and inform homeowners and residents of the rules and regulations and enforce when it is necessary. I will continue to patrol the neighborhood looking for violations but will not search out violations that I cannot see from the street. I will follow up on complaints that I receive from owners and residents. I will make any changes to my enforcement techniques that the Board directs.

- ◆ Annual Community Cleanup Day is May 7<sup>th</sup>. In conjunction with the Watershed Council, EagleVail will be hosting the neighborhood cleanup. We will gather here at the Pavilion for Breakfast and assignments at 8am. The Watershed Council will host a Bar-B-Que at the Broken Arrow Café in Arrowhead at noon. There will be food and drinks as well as live music. The lunch will take place in Arrowhead rain or shine. If by some chance the weather does not cooperate we will move the cleanup to the 14<sup>th</sup> of May.

As always, if you have any questions or concerns please feel free to contact me at any time.

Respectfully submitted,

Ted Hanley



## EagleVail Violations

Violation #	Date	Address	EagleVail Violation Log Sheet	# of violations
16-059	3/23/2016	476 Stone Creek Dr	Violation/Observation Bed and Breakfast	1
16-060	3/23/2016	226 Stone Creek Dr	tires, snowmobile, trailers	1
16-061	3/23/2016	361 E. Deer Blvd	offensive, noise, vehicle repair	1
16-062	3/23/2016	243 W. Stone Creek Dr.	property maintenance (debris)	1
16-063	3/23/2016	83 B Larkspur Ln	animals (failure to control, feces)	1
16-064	3/24/2016	170 Larkspur Ln	animals (barking, noise)	1
16-065	4/11/2016	1637 (W) Deer Blvd	trailer and car	1
16-066	4/11/2016	34 (B) Beaver Rd	trailer	1
16-067	4/12/2016	340 #4 Elk Ln	garbage can	1
16-068	4/12/2016	1189 E) Deer Blvd	garbage can	1
16-069	4/12/2016	1572 W) Deer Blvd	garbage can	1
16-070	4/12/2016	1664 E) Deer Blvd	garbage can	1
16-071	4/12/2016	194 B) Eagle Rd	garbage can	1
16-072	4/12/2016	194 D) Eagle Rd	garbage can	1
16-073	4/12/2016	72 E) Beaver Rd	garbage can	1
16-074	4/12/2016	108 E) Trout Pond	garbage can	1
16-075	4/12/2016	224 D) Deer Blvd	garbage can	1
16-076	4/12/2016	13 E) Riverside Ct	garbage can	1
16-077	4/12/2016	99 W) Coyote Ct	garbage can	1
16-078	4/12/2016	13 A) Deer Ct	garbage can	1
16-079	4/12/2016	330 Elk Ln #4	garbage can	1
16-080	4/12/2016	133 Elk Lane	garbage can	2
16-081	4/12/2016	236 B) Eagle Rd	garbage can	2
16-082	4/12/2016	236 C) Eagle Rd	garbage can	2





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## MEMO

**Date:** April 5, 2016

**To:** Community Partners

**From:** Vail Valley Partnership/Vail Valley Economic Development

**Re:** Q1, 2016 Economic Development Update

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### **Eagle County Economic Development Plan - 2016 Update**

The Eagle County Economic Development Plan has been fully revised for 2016. Input from the Vail Valley Economic Development Advisory Committee, the Eagle County Commissioners and conversations with community partners drove the update process. The draft document is currently out to our contracted research director for final review of the data section. We expect this review to be complete by April 7 and will deliver the final draft to Eagle County on April 8. The plan is scheduled for formal adoption by the BOCC on April 19.

### **Core Economic Development Services**

Economic development inquiries are on pace to equal or exceed inquiries received in 2015. Inquiries for financing, data and other assistance were strong in January and March, but lagged in February. Private development inquiries about building affordable housing are picking up, but we have yet to see a proposal that looks like it has a good chance of coming to fruition.

Service metrics for Q1, 2016 are as follows:

- # of inquiries: 18
- Types of inquiries included: Financing assistance, data and statistical needs, development interest, and community (municipal) technical assistance.
- Time Spent: 25 hours\*
- \*This number underreports time spent on service inquiries. I realized about half-way through February that I was under-recording time spent on service requests. Since then it's become more accurate.
- 12 Customer service satisfaction surveys sent, 4 returned. 33% response rate.
- Perceptions of service performance and value are high overall.
- One customer indicated dissatisfaction/little value. The respondent was an entrepreneur who recently pitched a tourist train from Gypsum to Salida.

Vail Valley Partnership | 101 Fawcett Road | Suite 240 | Avon | CO | 81620

[VailValleyPartnership.com](http://VailValleyPartnership.com) | [VailValleyMeansBusiness.com](http://VailValleyMeansBusiness.com) | [VisitVailValley.com](http://VisitVailValley.com) | [VailOnSale.com](http://VailOnSale.com)



**Vail Valley  
Economic Development**

### Customer Service Satisfaction: Vail Valley Economic Development

<i>Date</i>	<i>Service Need</i>	<i>How likely are you to recommend VVED to others?</i>	<i>How satisfied are you with your recent interaction with VVED?</i>	<i>Please rate the extent to which you feel Vail Valley Economic Development provides value in supporting your business interests?</i>	<i>What business sector do you or your business represent? (Please choose one that fits best)</i>	<i>Please tell us what Vail Valley Economic Development could have done to improve upon the recent interaction that you had?</i>
03/31/2016	Data / Research Need	Very Likely	Very satisfied	Very High Value	Retail Trade	
03/17/2016	Business / Entrepreneurial Assistance	Very Likely	Very satisfied	Very High Value	Professional, Scientific, and Technical Services	
02/23/2016	Business / Entrepreneurial Assistance	Not at all Likely	Somewhat Dissatisfied	Little Value	Arts, Entertainment and Recreation	
01/21/2016	Business / Entrepreneurial Assistance	Very Likely	Very satisfied	Very High Value	Real Estate, Finance, Insurance	The interaction more than met my expectations. ... thank you!

Vail Valley Partnership | 101 Fawcett Road | Suite 240 | Avon | CO | 81620

[VailValleyPartnership.com](http://VailValleyPartnership.com) | [VailValleyMeansBusiness.com](http://VailValleyMeansBusiness.com) | [VisitVailValley.com](http://VisitVailValley.com) | [VailOnSale.com](http://VailOnSale.com)



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## **SmartBusiness Eagle County Business Retention & Expansion (BR&E) Program**

- Public launch in Q2.
- VVP has purchased Synchronist Business Information System as the primary CRM and data aggregation tool used to support this effort.
- Launch tasks completed in Q1 include:
  - Final program design
  - Internal & external communications prepped for launch.
  - Training materials created (and under development) for Business Advancement Team and Volunteer Outreach Specialists.
  - Supplementary purchase, development and refinement of comprehensive list of Eagle County businesses. This list is currently being reviewed, combined with VVP member business listings and being prepared for upload into Synchronist.
  - Visitation targets are being identified from the list using the stratification criteria recommended by the Economic Development Advisory Council.

## **MyPartner Career Network**

In Q1 this program was used by one employer (American Plumbing & Heating) once. Health complications within the family of the applicant caused the new hire to eventually decline the job and decide against moving to our area.

Service Metrics for Q1, 2016 are as follows:

- 25 businesses participating in program
- 1 network initiation
- 1 employer served
- Hire not completed due to issues beyond the control of the program.

## **Research & Data Products**

- 1<sup>st</sup> Quarter Economic Indicator tables are scheduled to be delivered the week of April 4<sup>th</sup>.
- Annual Economic Indicator & Demographic report is also scheduled to be delivered the week of April 4. This may be delayed by a week depending on data availability from the state.
- 10<sup>th</sup> Annual Workforce Survey was launched on March 31 and will stay open for four weeks, closing on April 29, with results available in mid-May.



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### **Economic Development Council of Colorado (EDCC) Fall Conference**

- We are pleased to report that the Economic Development Council of Colorado will be holding its annual Drive, Lead, Succeed Fall Conference here in Eagle County in 2016 and 2017. The 2016 event will be held October 17-19 at the Vail Marriott Mountain Resort.
- Jeremy Rietmann of Vail Valley Partnership is serving as the conference chair for this year's meeting of economic development professionals from across Colorado.

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Vail Valley Partnership | 101 Fawcett Road | Suite 240 | Avon | CO | 81620

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# Economic Indicators: 2016

April 2016



Prepared by:

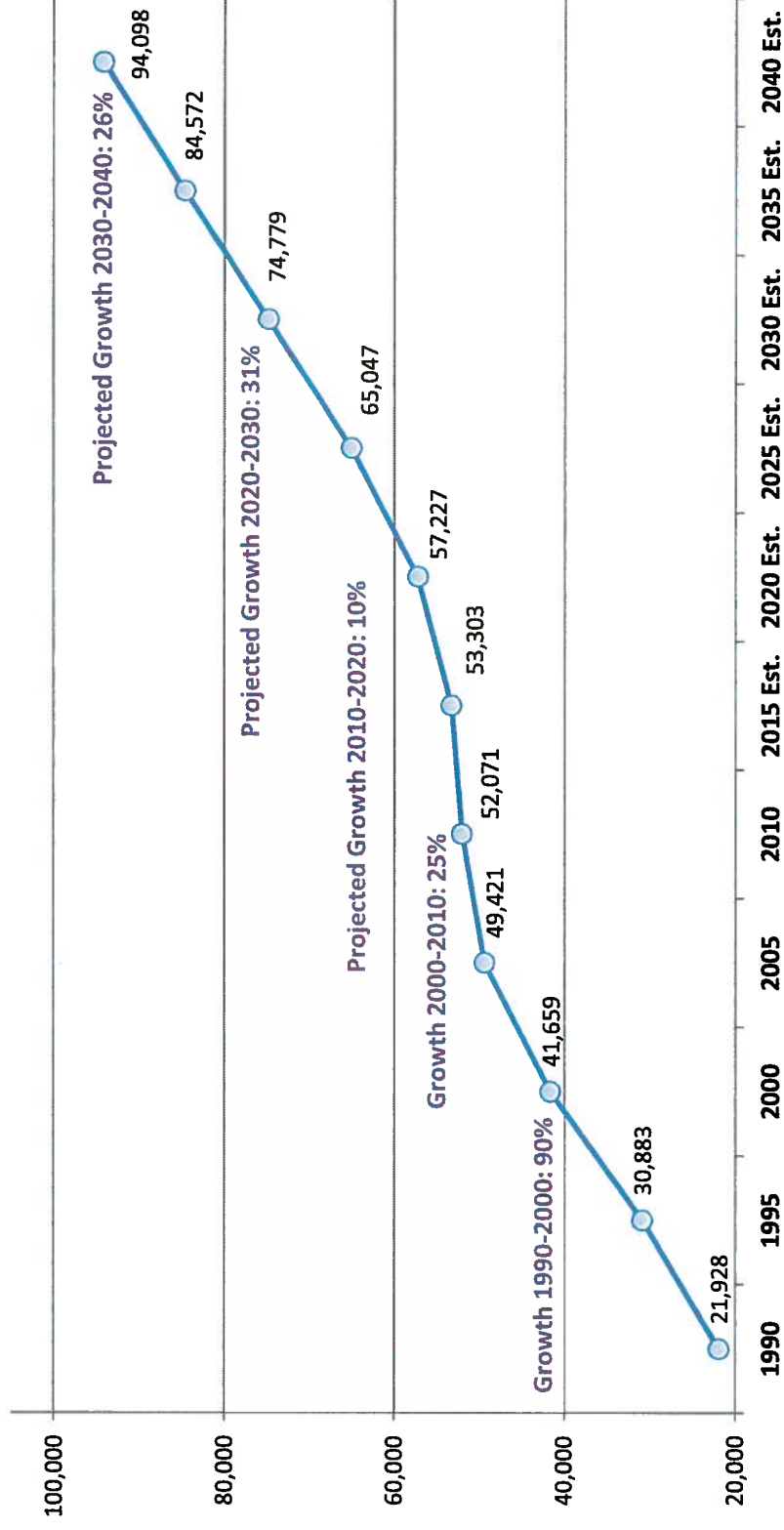
**Vail Valley Partnership/Vail Valley Economic Development**

101 Fawcett Rd., Ste. 240 | Avon, CO 81620 | 970-476-1000

[vailvalleypartnership.com](http://vailvalleypartnership.com) | [vailvalleymeansbusiness.com](http://vailvalleymeansbusiness.com)

Report Author: Andrej A. Birjulin, Ph.D., Research Director | 970-328-0299

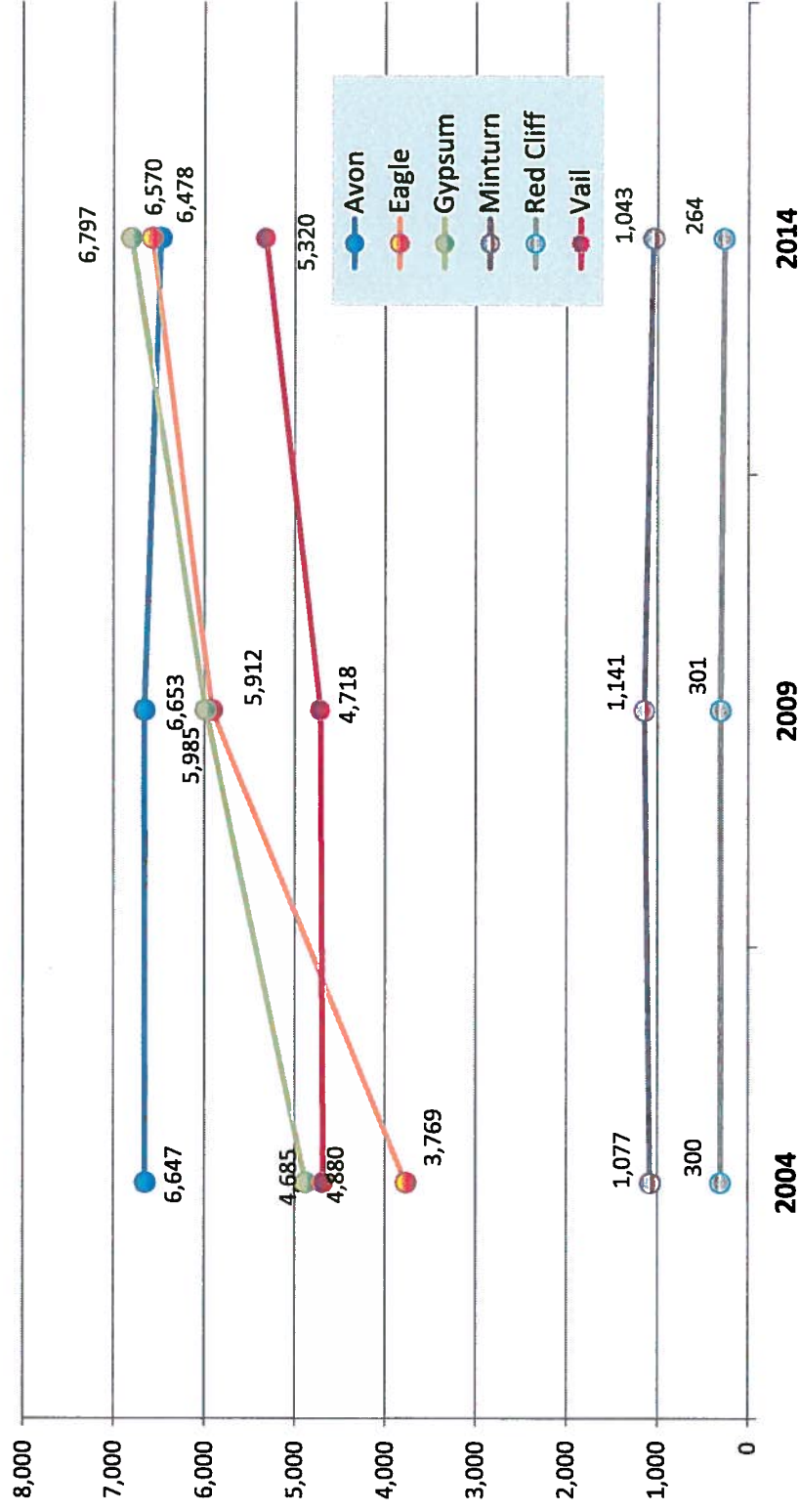
## Eagle County Population



Data Source: Colorado State Demographer October 2015

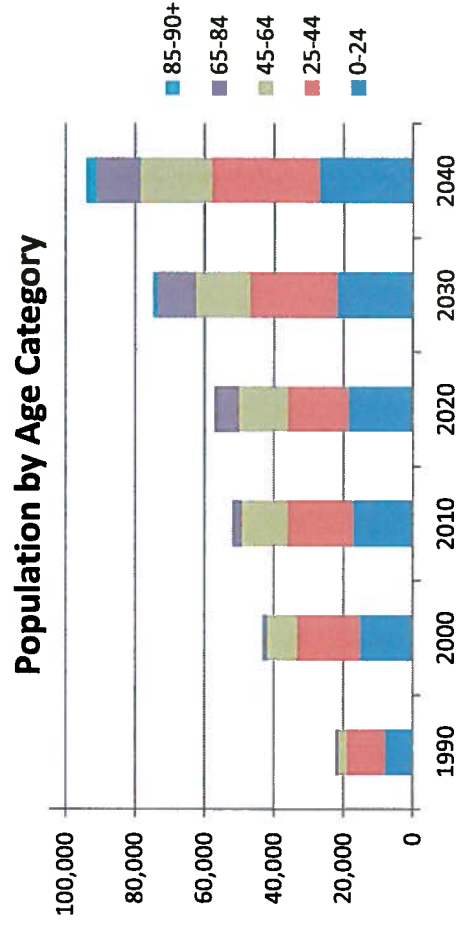


## Population by Town



Data Source: Colorado State Demographer October 2015

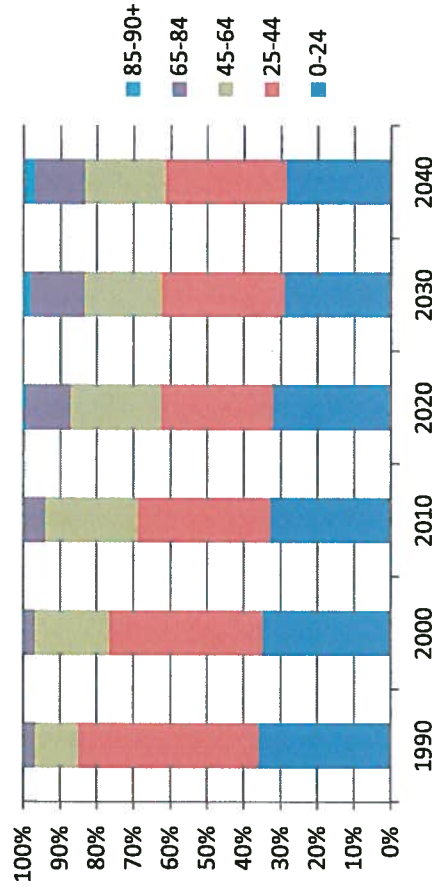
## An Aging Population



Eagle County is aging. That is, age groups above 65 years are forecast to grow disproportionately faster than those below 65 years.

Both the younger population (under 25) as well as the “family age” group of 25-44 are projected to become a somewhat smaller proportion of the County’s total residents from 2010 to 2030.

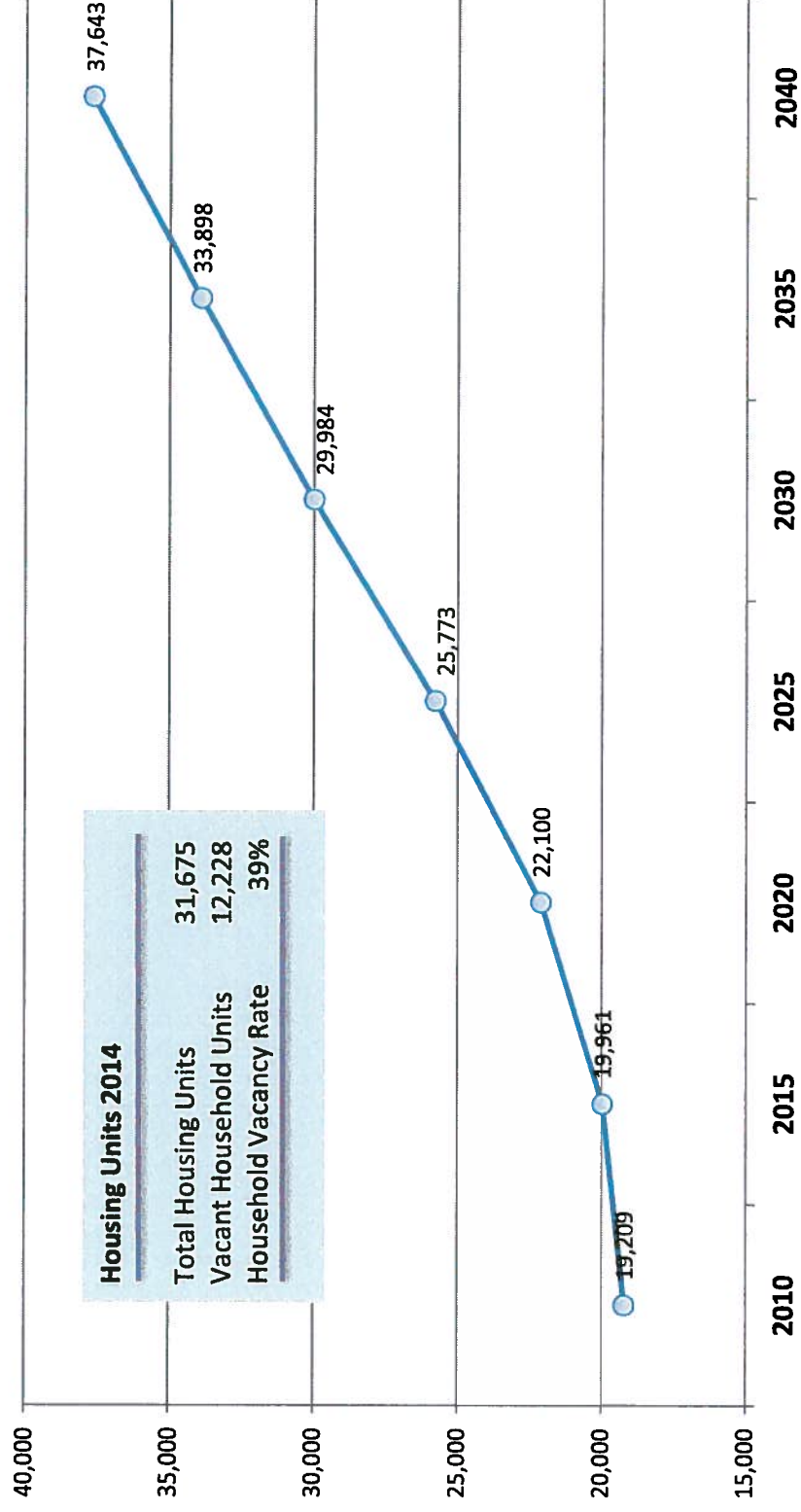
## Percent of Population in Each Age Category



While all age groups are expected to gain population by 2030, the highest growth relative to current status comes in the older adult segment. Adults 65 and older are about 6% of the population currently, and that segment is expected to make up 13% of the total by 2020 and 16% by 2030. Aging in place and by in-migration contribute to growth in the older age groups.

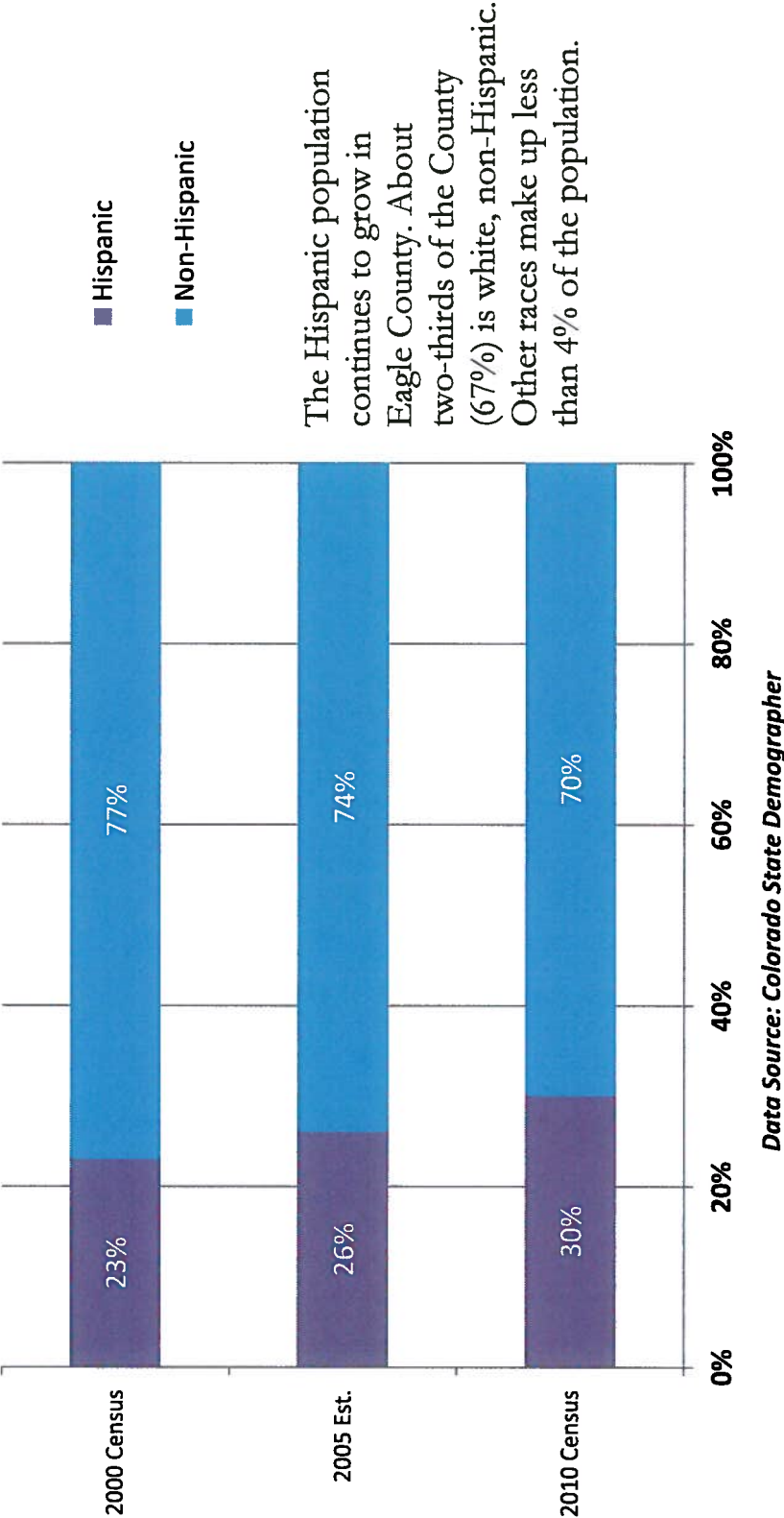
Data Source: Colorado State Demographer October 2015

## Eagle County Households



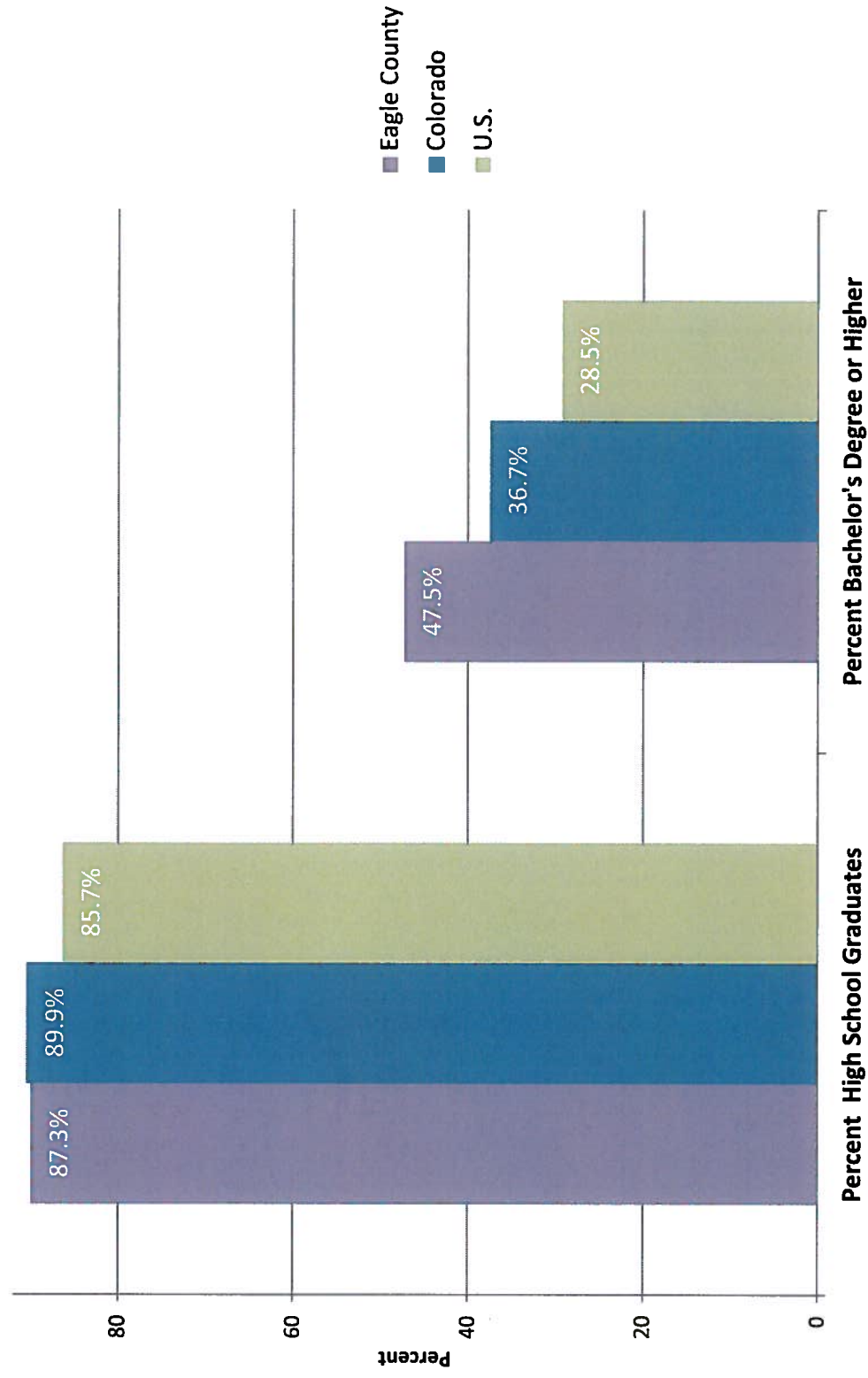
Data Source: Colorado State Demographer October 2015

# Demographics: Race and Ethnicity



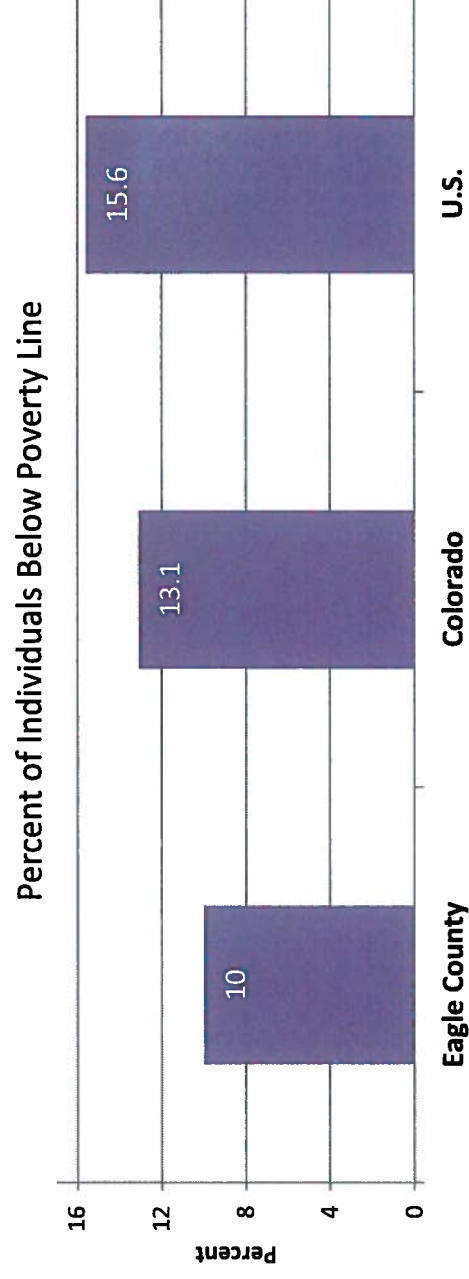
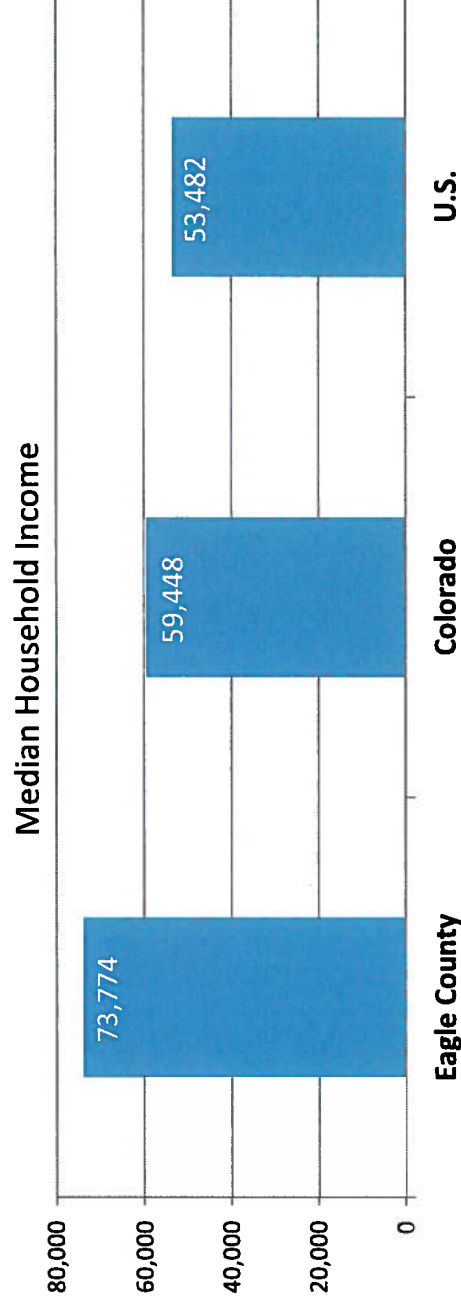


## Demographics: Education



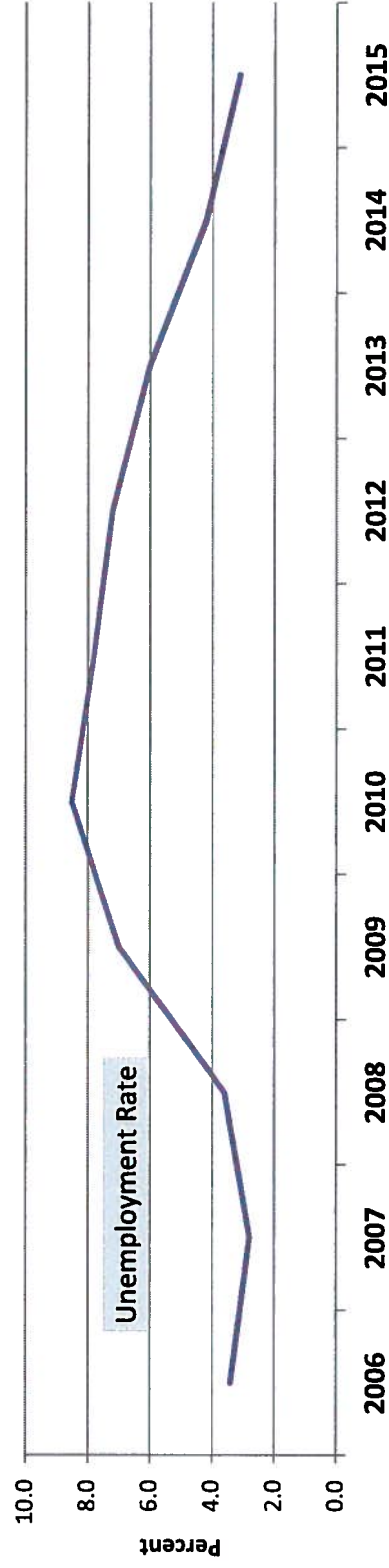
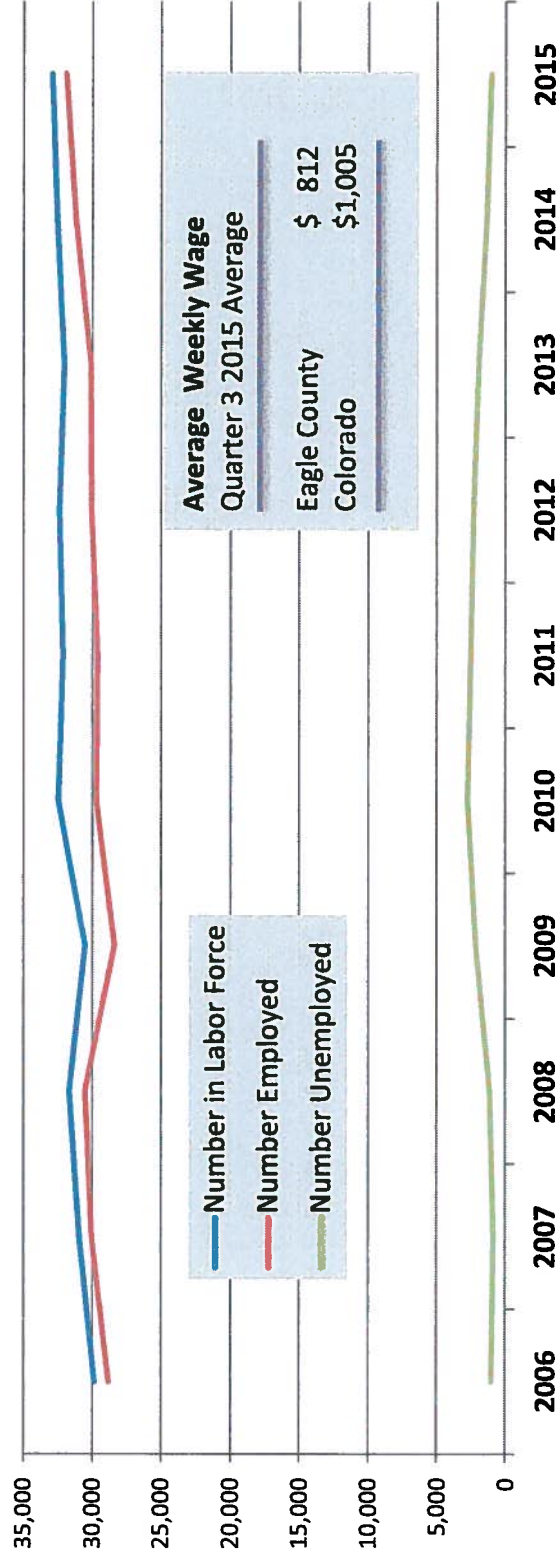
*Data Source: 2010-2014 American Communities Survey*

## Demographics: Income



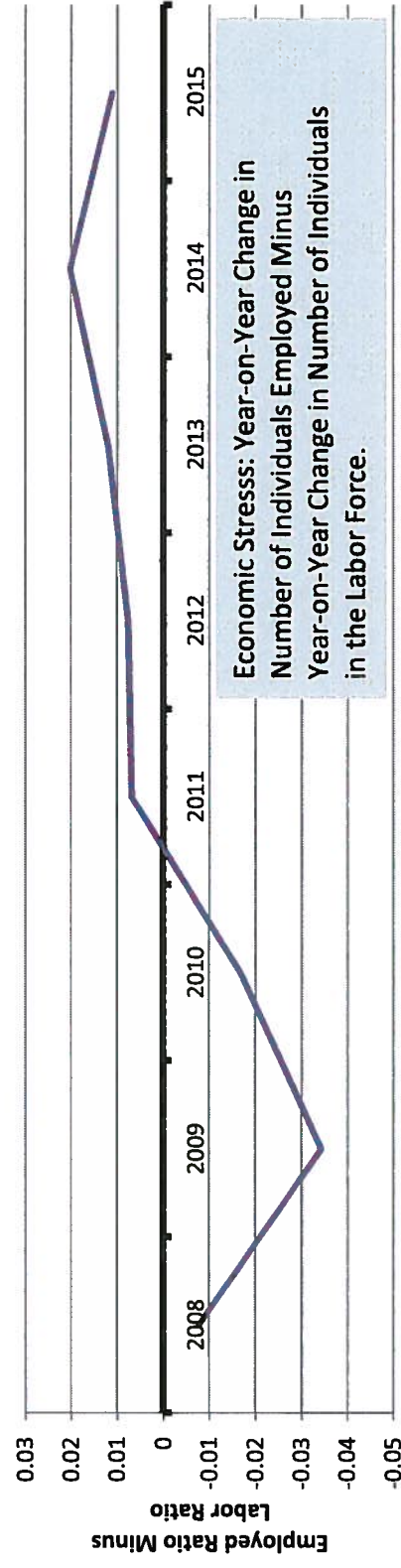
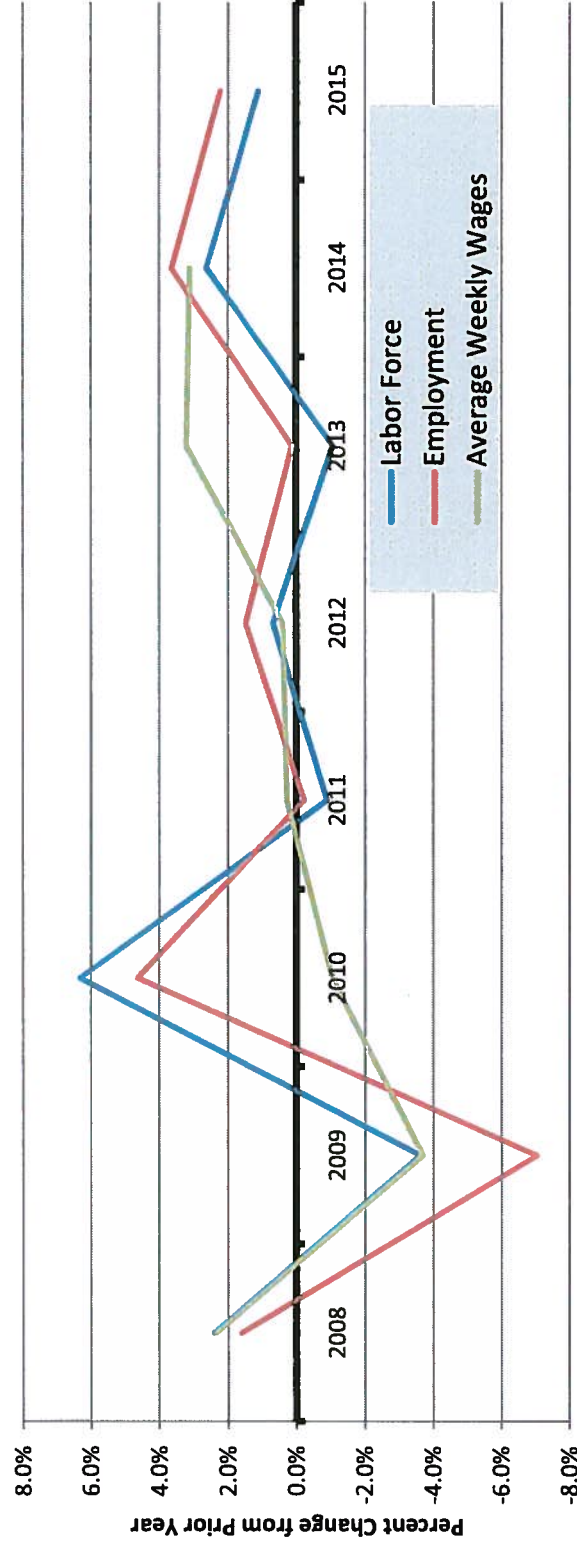
Data Source: 2010-2014 American Communities Survey

## Local Employment



Data Source: Colorado Dept. of Labor and Employment

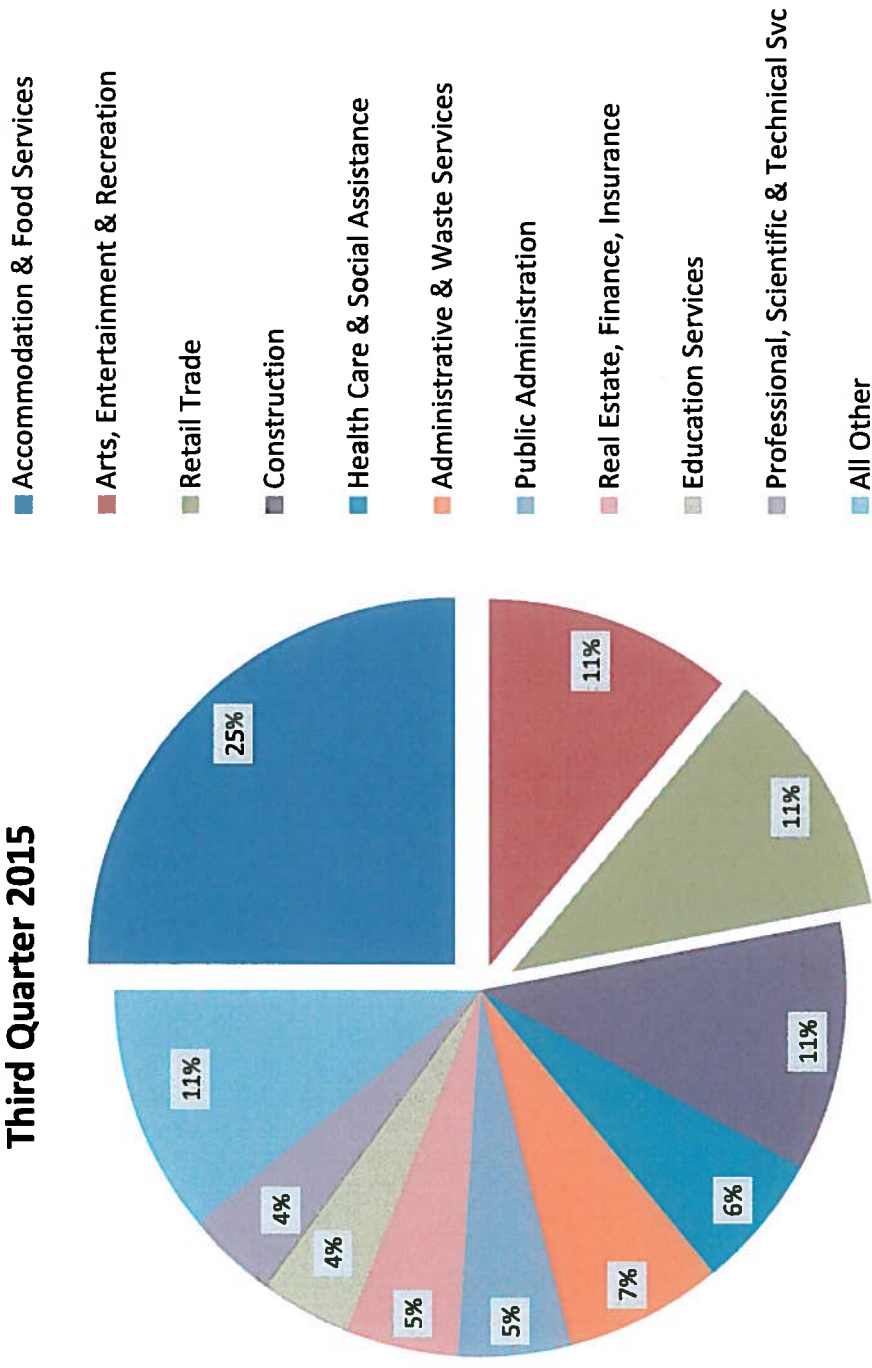
## Local Employment: Year-on-Year Changes



Data Source: Colorado Dept. of Labor and Employment and Bureau of Economic Analysis

# Market Segmentation: Employees by Industry sector

Third Quarter 2015

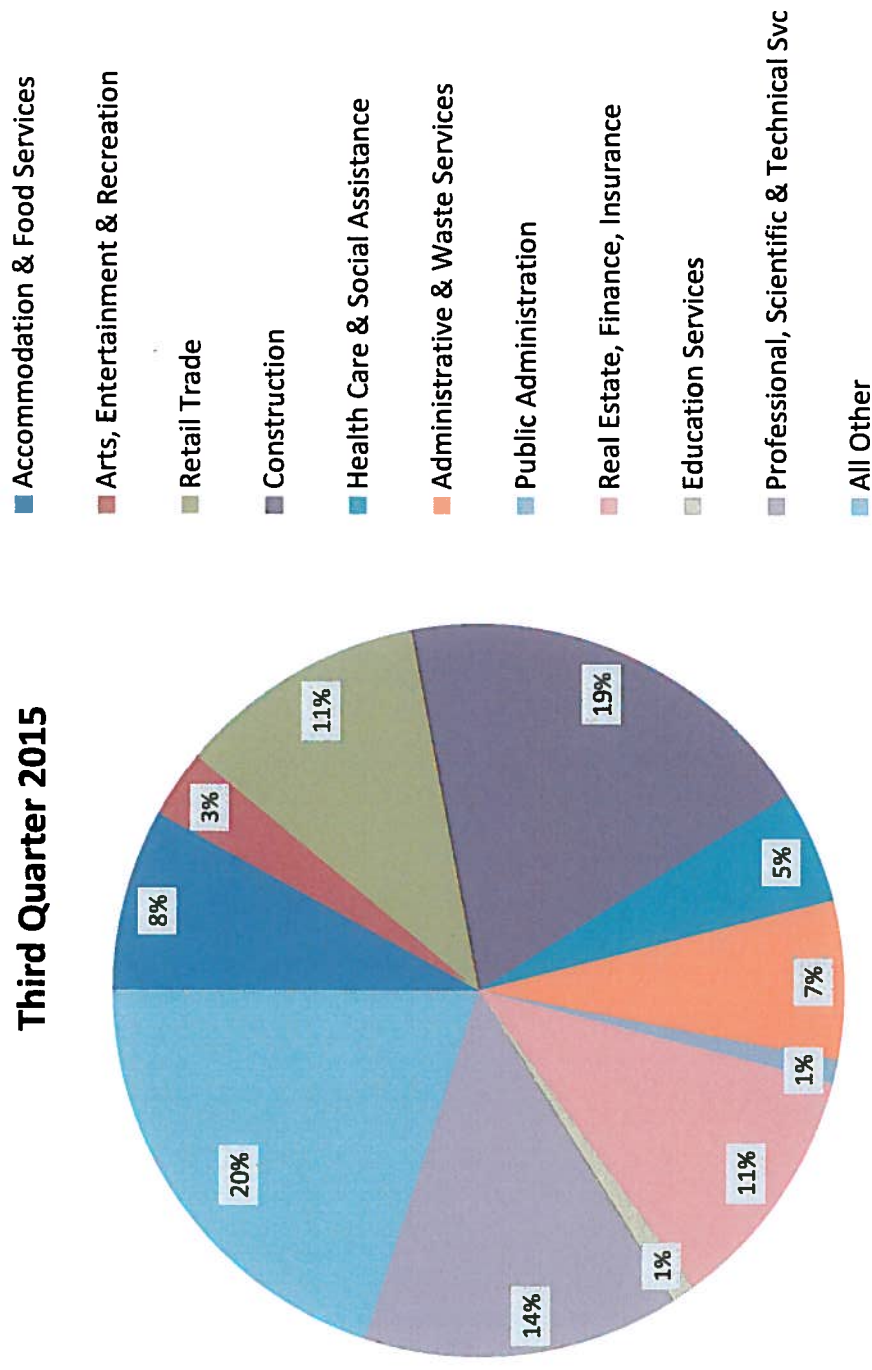


Data Source: Colorado Department of Labor and Employment



## Market Segmentation: Establishments by Industry sector

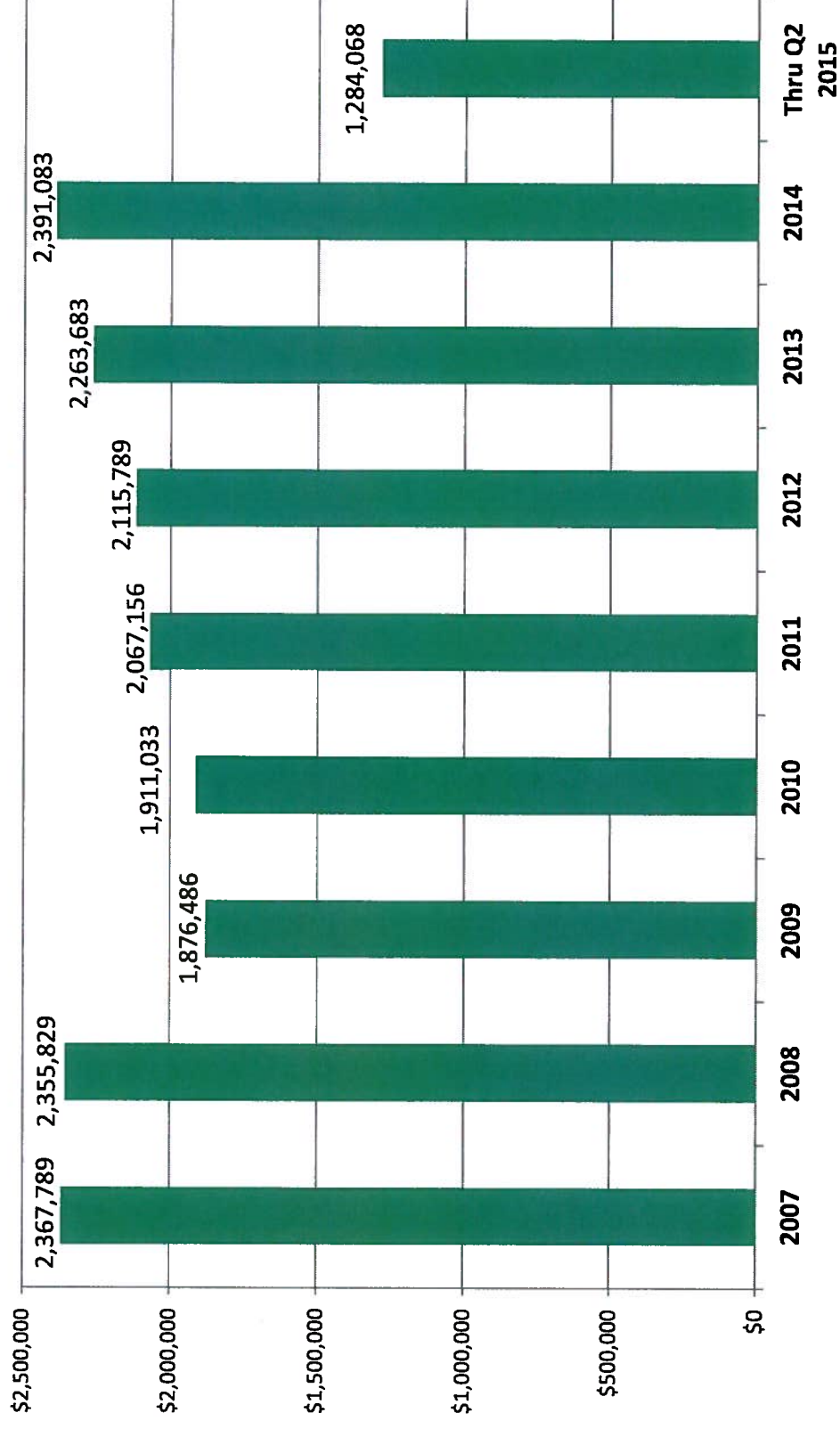
Third Quarter 2015



Data Source: Colorado Department of Labor and Employment

## Eagle County Retail Sales

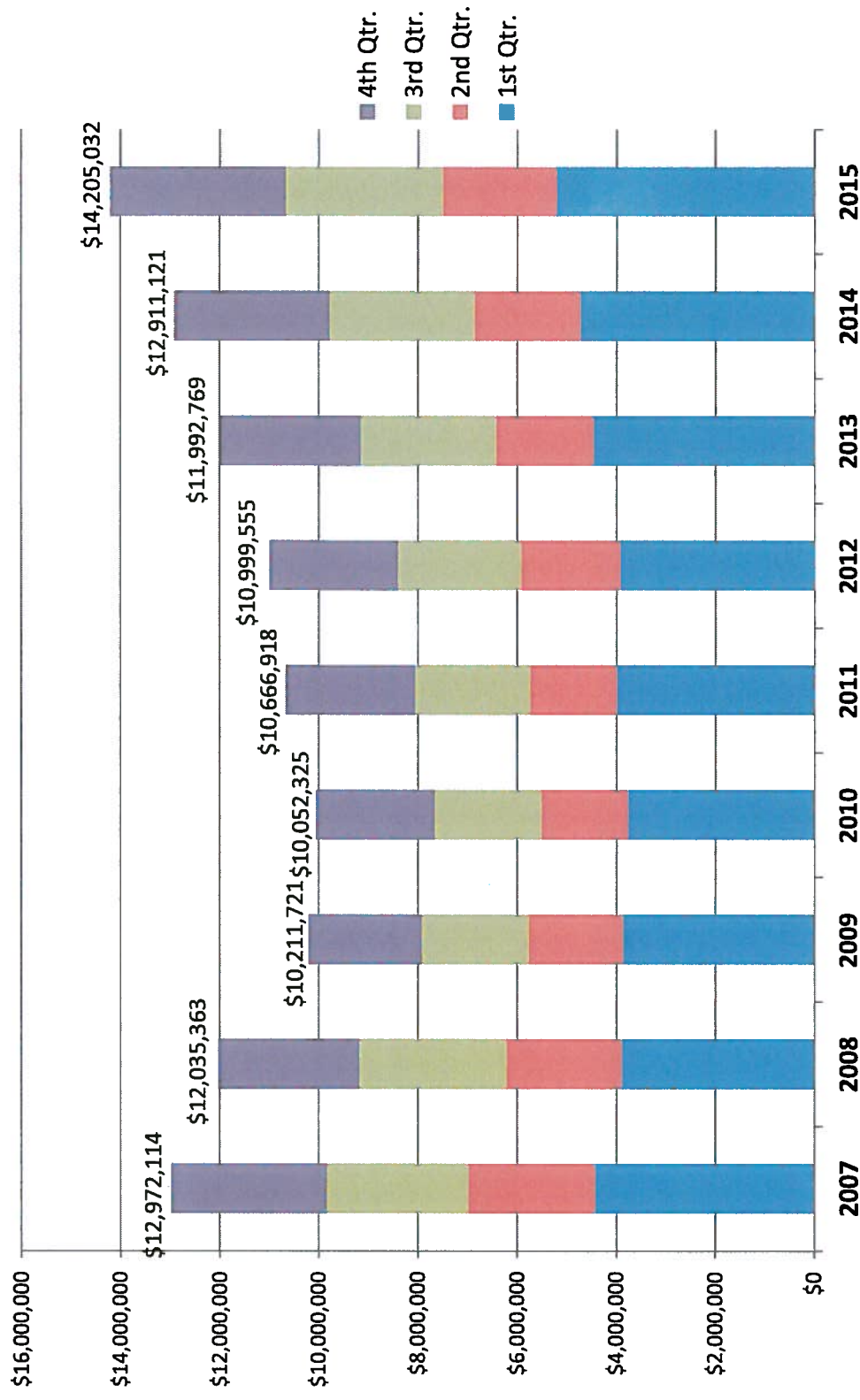
(in Thousands)



Data Source: Colorado Department of Revenue

## Eagle County Sales Tax Collections

(Quarters Correspond to Dates Collected, Not Received)



Data Source: Eagle County Department of Finance

## Real Estate

	2010	2011	2012	2013	2014	2015
<b>Number Sold</b>	1,250	1,357	1,726	1,766	1,802	2,061
<i>Percent of Previous Year</i>	133%	109%	127%	102%	102%	114%
<b>Total Dollar Volume (in Thousands)</b>	\$1,497,172	\$1,158,049	\$1,513,490	\$1,402,637	\$1,779,363	\$1,989,138
<i>Percent of Previous Year</i>	167%	77%	131%	93%	127%	112%

### Mean Sales Price

Single Family	\$1,264,591	\$1,003,971	\$1,042,750	\$970,764	\$1,236,694	\$1,194,552
Multi-Family	\$1,150,597	\$859,243	\$775,323	\$802,332	\$900,299	\$871,366
Vacant Res. Land	\$409,575	\$350,346	\$388,551	\$264,250	\$324,936	\$341,853
Commercial	\$1,228,594	\$851,585	\$1,079,502	\$873,330	\$1,754,116	\$1,475,784

*Data Source: Land Title Guarantee Company*

## Real Estate – Select Local Markets

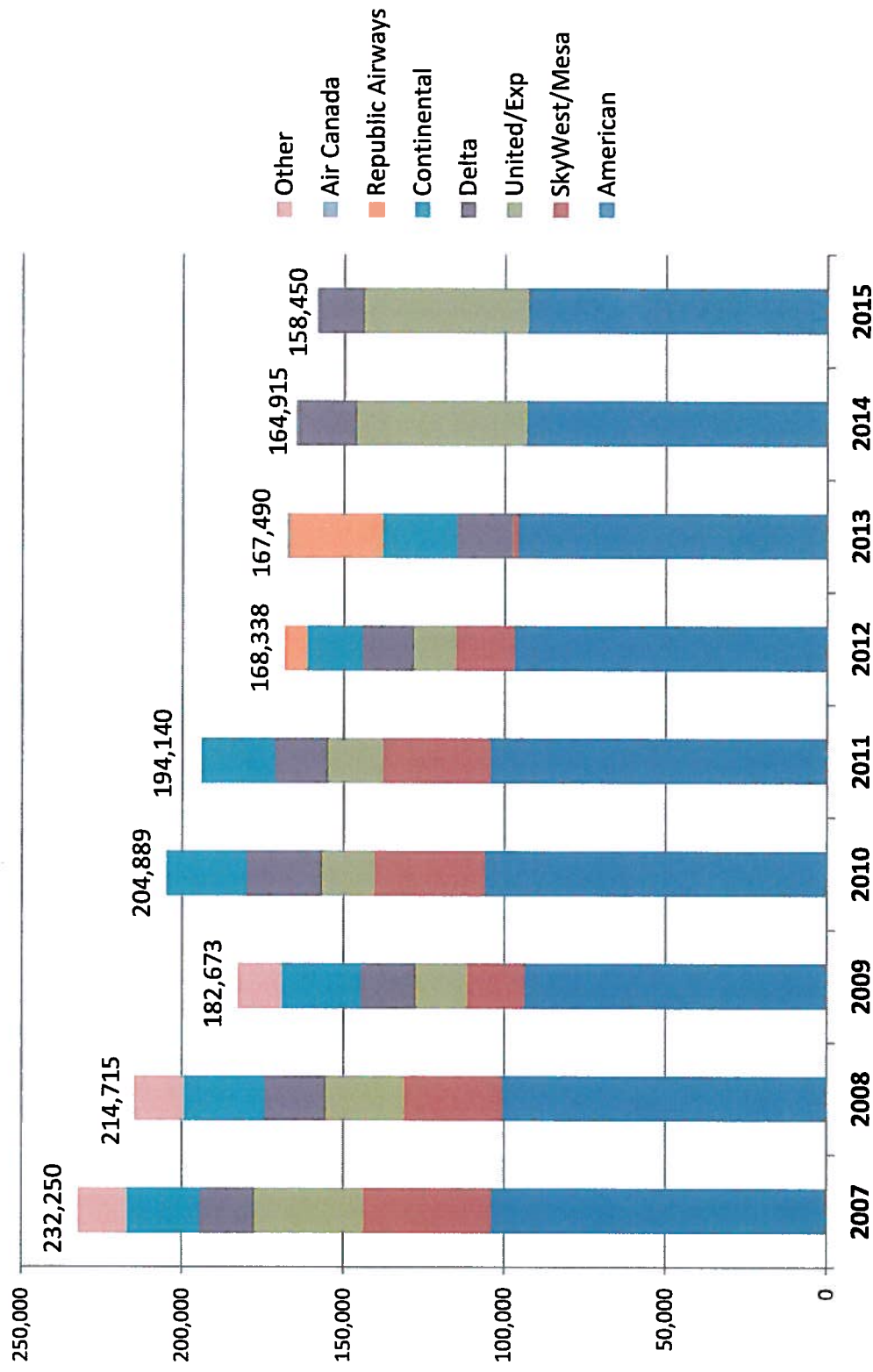
	Gypsum	Eagle	Avon	Vail Village
<b>Number Sold</b>				
<b>2014</b>	176	217	135	74
<b>2015</b>	177	201	120	68
<i>Percent of Previous Year</i>	101%	93%	89%	92%

<b>Total Dollar Volume</b>				
<b>2014</b>	\$56,386,334	\$80,379,768	\$131,341,922	\$299,712,216
<b>2015</b>	\$63,649,368	\$102,268,102	\$50,980,578	\$283,182,348
<i>Percent of Previous Year</i>	113%	127%	39%	94%

*Data Source: Land Title Guarantee Company*

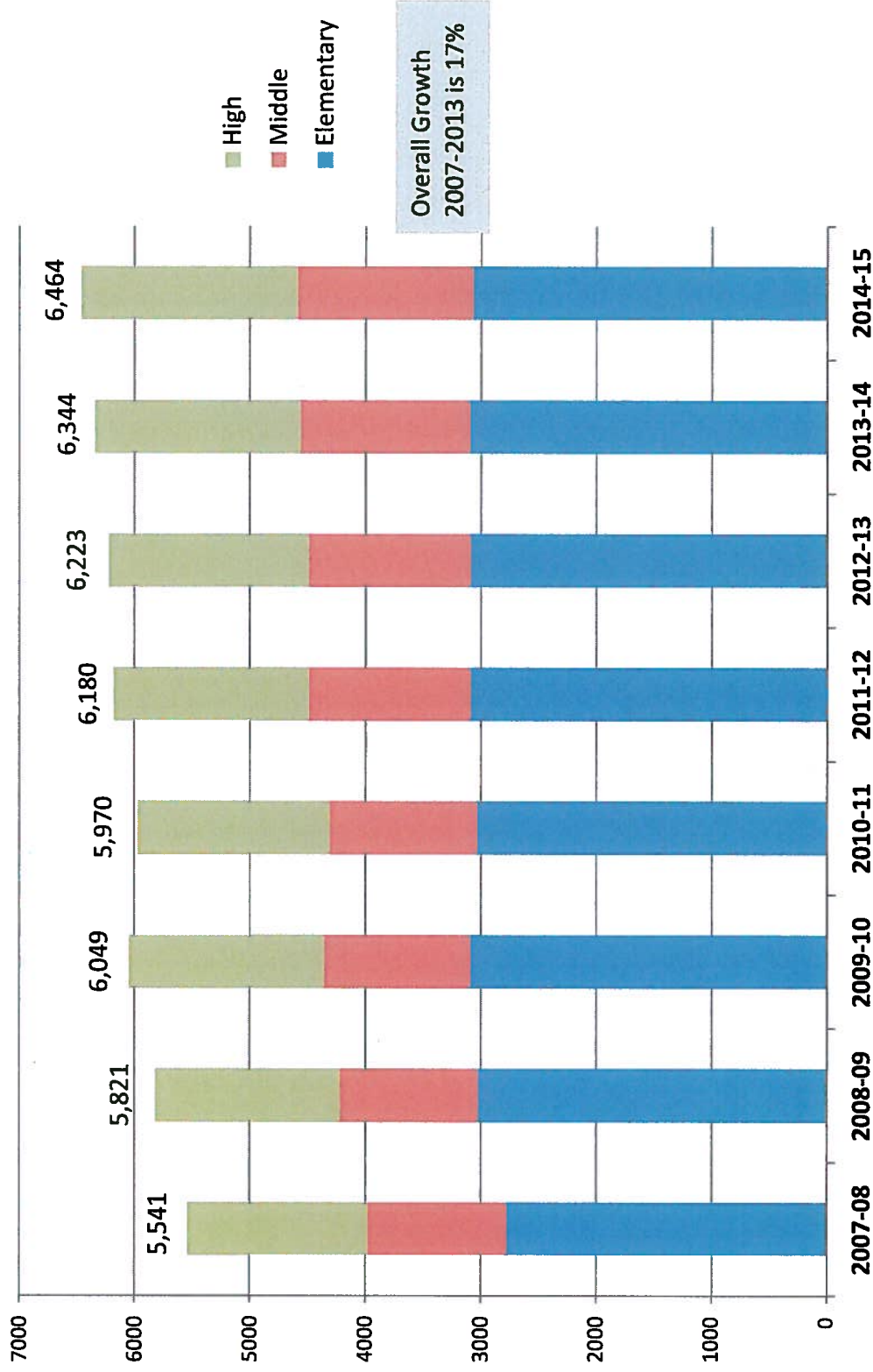


## Enplanements



Data Source: Eagle County Airport

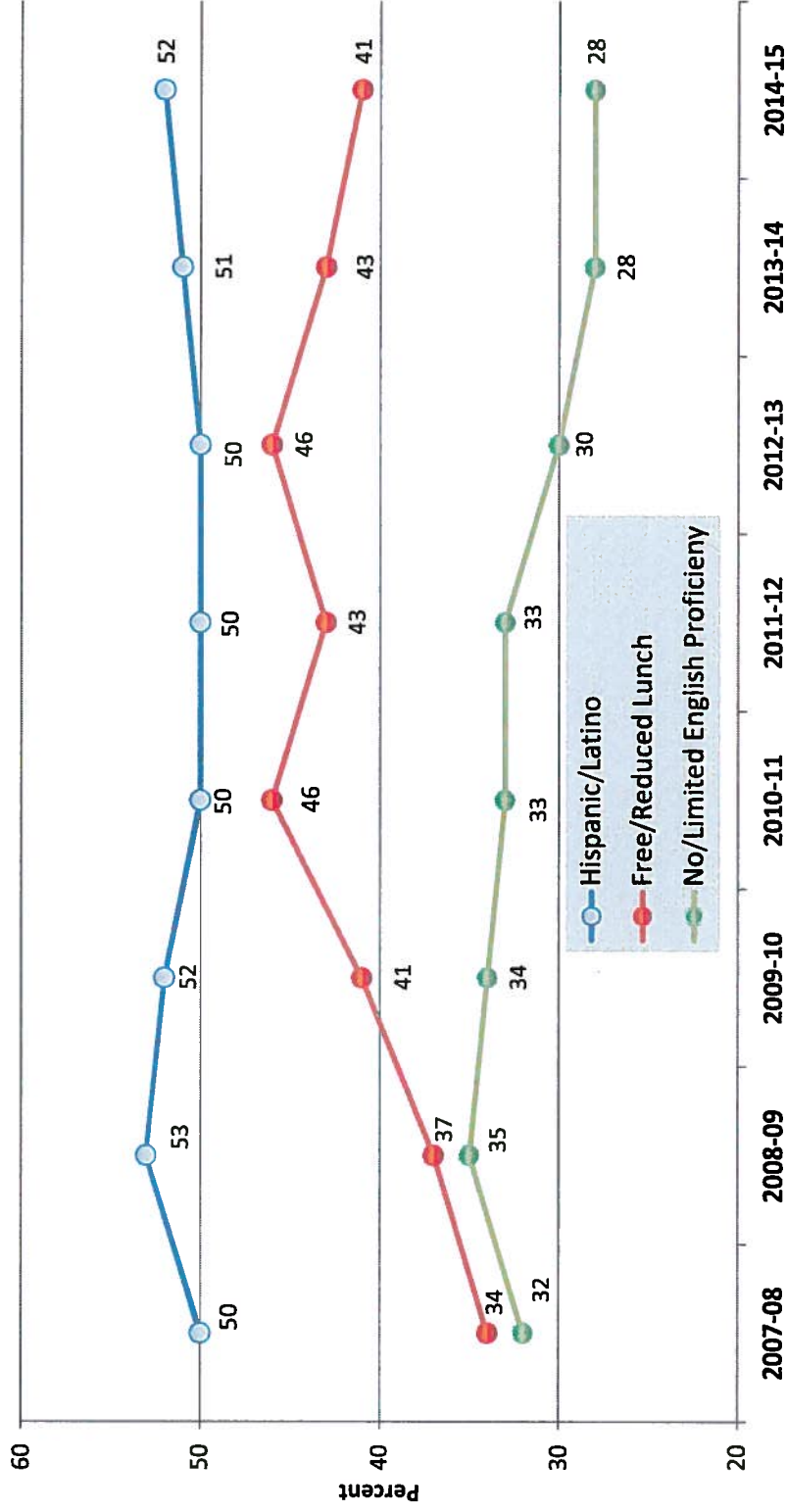
## Eagle County Schools' K-12 Enrollments



Data Source: Eagle County Schools' October Count

## Eagle County Schools' Percent Hispanic/Latino Population, Free/Reduced Lunch and Students with No or Limited Language Proficiency

(Less than 4% of the School Population Indicates a Race/Ethnicity Other Than White or Hispanic/Latino)



Data Source: Eagle County Schools October Count